

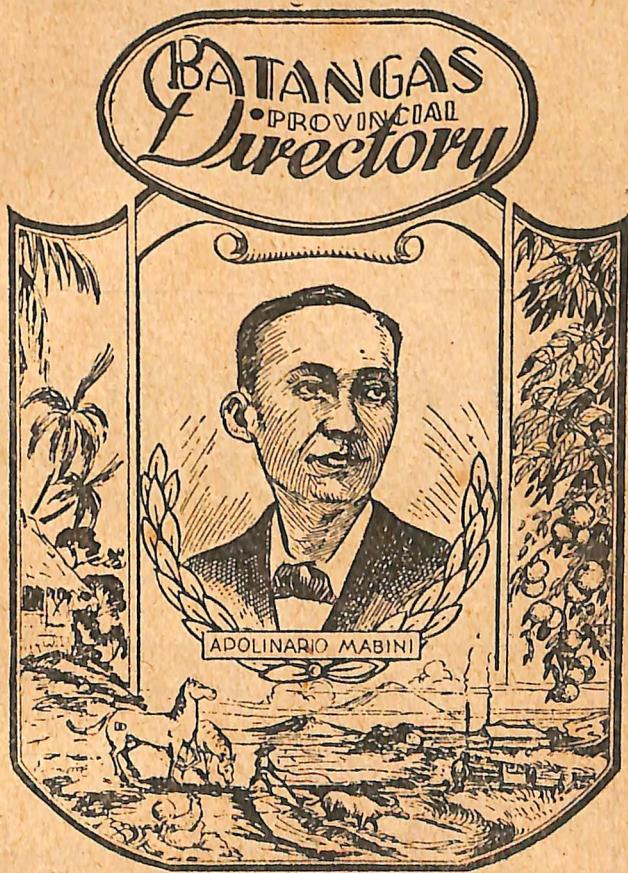
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SECOND EDITION

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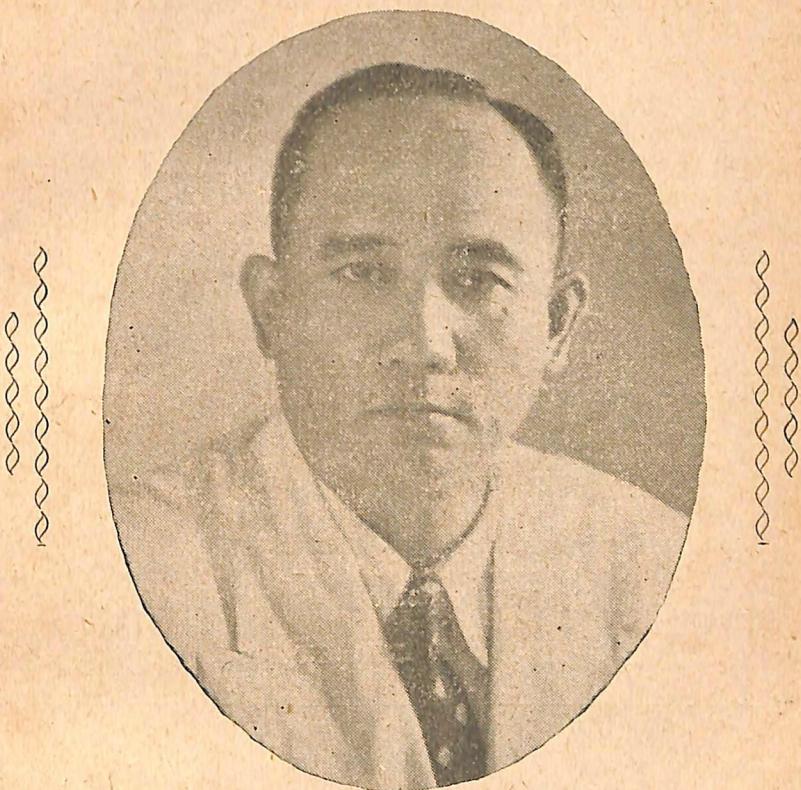
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*LAWYER, ORATOR AND PARLIAMENTARIAN, AUTHOR, AND
PROFESSOR OF LAW*



Born in Lemery, Batangas, August 22, 1905. LL.B. with honors, Philippine Law School, and fourth place, 1936 Bar examinations; formerly Special Attorney, Bureau of Justice and Secretary to Chief Justice Manuel V. Moran; Professor of Law at the Philippine Law School, Manila Law College and Cosmopolitan Colleges; elected Representative for 1st District of Batangas in 1946; Nacionalista candidate for senator in 1947; acclaimed by the metropolitan press the

most outstanding parliamentarian of the First Congress of the Republic; honored with the inclusion of his biography in the Biographical Encyclopedia of the World; military adviser, Gagalac Guerrilla; President, Philippine Youth Party; Vice President, Philippine Lawyers' Guild; Acting Minority Floor Leader, House of Representatives.



HON. PEDRO P. MUÑOZ
CONGRESSMAN, 2ND DISTRICT OF BATANGAS



Born in Bauan, Batangas, October 19, 1890; took his first school years in Jesuits College, San Francisco Javier in Ermita, Manila; graduated as Bachelor of Arts in San Juan de Letran in 1912. Had studied Law and graduated as Bachelor of Laws in *Escuela de Derecho de Manila*, and in 1916 passed the Bar. Since then he had been practicing law mostly in his own province in Batangas. In 1917 he was elected as Member of the Provincial Board of Batangas. In 1936 was

appointed as Justice of the Peace of the Capital Batangas. He did not serve during the Japanese occupation and after the American liberation he was reinstated in the same position. In 1946 he was elected as Congressman in the 2nd district of Batangas. One of his most eloquent speech delivered in the House was his patriotic defense of the three prominent sons of Batangas: Laurel, Recto and Alas against the accusation hurled against them in the House, branding them as "Traitors" during the debate of the Amnesty Proclamation of His Excellency Manuel A. Roxas, President of the Philippine Republic. He is author of important Bills as the Rural Police Bill; Bill nationalizing the practice of certain professions, and Bill of retirement of the service employees and officials, with gratuity.

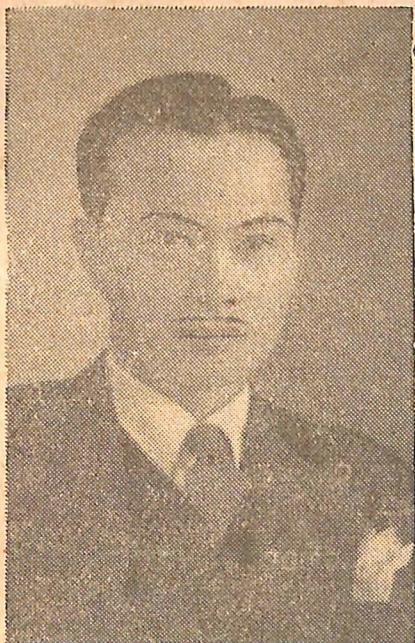
He has the distinction of being able thru his ability as servant of his constituents to having brought to his district for its rehabilitation in less than three years, the amount of ₱150,000.00 for public improvements, such as barrio roads, bridges and school buildings.

His motto in his political career is "Service to the People."

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REPRESENTATIVE, 3RD DISTRICT OF BATANGAS

CHAIRMAN, COMMITTEE ON REVISION OF LAWS; MEMBER, COMMITTEE ON CIVIL SERVICE; COMMITTEE ON FOREIGN RELATIONS, COMMITTEE ON PENSIONS, COMMITTEE ON POLICE, COMMITTEE ON PROVINCIAL AND MUNICIPAL GOVERNMENTS, COMMITTEE ON PUBLIC LANDS, COMMITTEE ON SOCIAL AND AGRARIAN REFORMS, AND COMMITTEE ON WAYS AND MEANS



Born in Tanauan, Batangas, on August 27, 1912. Eldest son of President and Mrs. Jose P. Laurel; grandson of Judge Sotero Laurel, member of the Malolos Congress and Undersecretary of the Interior in the Aguinaldo Government.

Studied in the Tanauan Elementary School, Paco (Manila) Intermediate School, and the U. P. High School. A.A., LL.B., University of the Philippines; Ph.B., LL.M. (*meritissimus*), D.C.L. (*meritissimus*), University of Santo Tomas; Honor student, College of Law, U. P.;

President, Batangas (U. P.) Barristers (1934-1935); National Inter-University Champion Orator, by unanimous vote of the four judges and the public (1934); Captain, U. P. Debating Team (1934-1936); Elected on the basis of scholarship to the U. P. chapter of the International Honor Society of *Phi Kappa Phi* (1935- 1936); member, *Upsilon Sigma Phi* (U. P. fraternity).

Professor of Political Law in the Philippine Law School, the Cosmopolitan Colleges, and the Institute of Law, Far Eastern University.

Author, "Judicial Censorship of Legislation," "Philippine Law of Elections," and "Constitutional Government in the Philippines."

Elected in 1941 as member of Congress, Commonwealth of the Philippines, as official candidate of the Nacionalista Party in the Third District of Batangas; member of the National Assembly during the Occupation; reelected to the Congress of the Philippines in 1946 as an independent candidate.

Member of the law firm of Laurel, Sabido, Almario and Laurel; President, Ores Syndicate, Inc.; member, Wack Wack Golf and Country Club.

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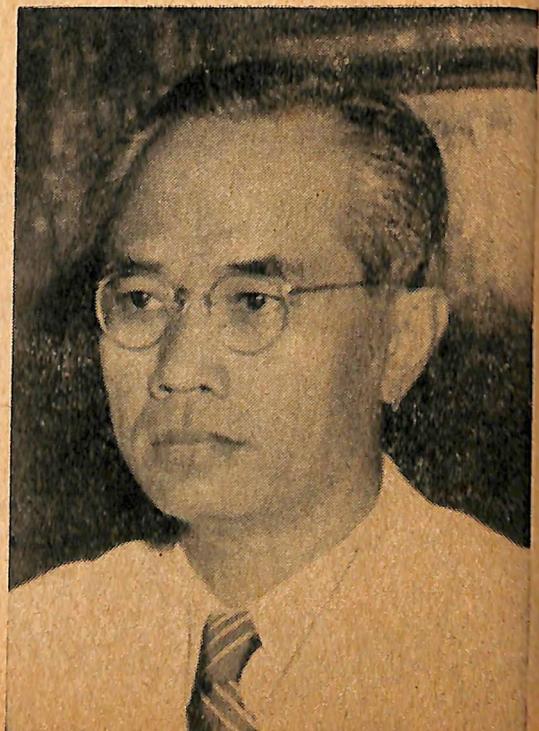
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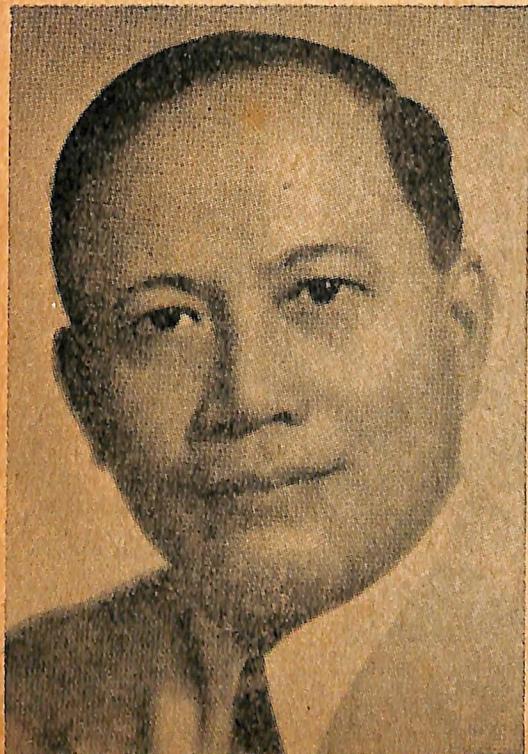
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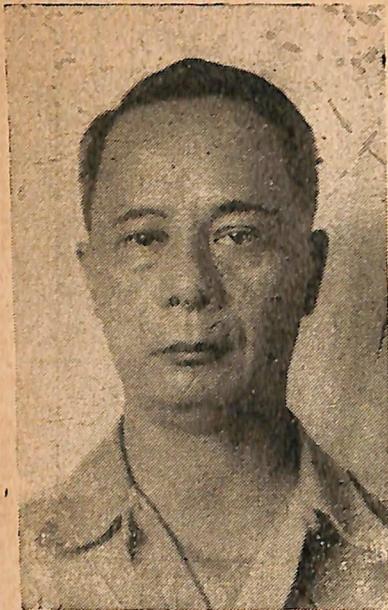
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*Former Associate Justice
of the Supreme Court
President of the
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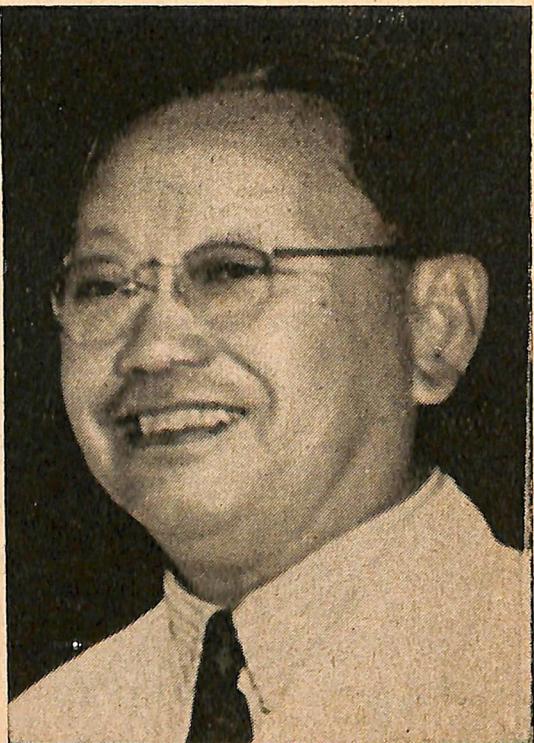


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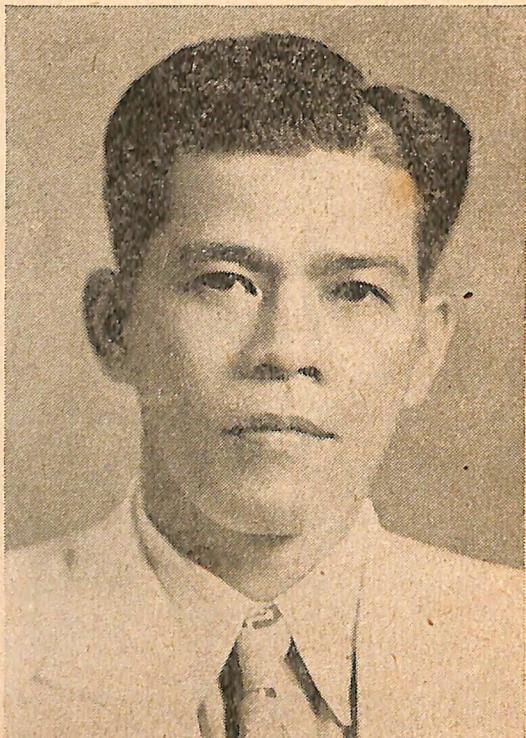
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Court of Industrial Relations



CECILIA MUÑOZ-PALMA

ASSISTANT CITY FISCAL

QUEON CITY

Born in Calapan, Mindoro; native of Bauan, Batangas; but a resident of Batangas, Batangas. Parents are: Congressman Pedro P. Muñoz and Emilia Arreglado de Muñoz. Married to Atty. Rodolfo Palma.

High school valedictorian, St. Scholastica's College, 1931; honor student, College of Law, University of the Philippines, 1934-37; winner of Abad Santos gold medal for "Excellence in Debating", 1935; winner of the Mendoza-Guazon gold medal for "Excellence in Oratory", 1935; the one and only woman so far who has held the position of President of the Law Student Council, U. P., 1937; member of the American Honor Society, *Phi Kappa Phi*; obtained the first place in the bar examinations, 1937, with a rating of 92.6%; lecturer on Philippine Government and Business Law, Collegiate Department, St. Scholastica's College, 1937-1939; Bill-drafter and researcher, National Assembly, 1939-1941; member of the Faculty, College of Law, University of Manila, 1940—up to the present; President of the Women Lawyers' Association of the Philippines; holder of the degree of Master of Laws, 1947, University of Manila; sworn to office as Assistant City Fiscal of Quezon City by Secretary of Justice Roman Ozaeta at Malacañan Palace on February 24, 1947; and after one year of service, has been commended by the City Council of Quezon City in a resolution approved by the purpose, for exemplary, efficient, and meritorious service.





Dr. MAXIMA REYES RECTO
Member
Provincial Board of Batangas

BABY INCIONG

Charming, amiable, and soft-spoken Baby Inciong hails from Tuy, Batangas. Beautifully quiet and reserved in her eighteen summers, Baby has endeared herself to a lot of friends and schoolmates from the Immaculate Concepcion College.



CARLOS T. TIANGCO
PHARMACIST

Born in Batangas, Batangas province. Studied in Batangas Elementary and Batangas High Schools from 1913 to 1919. Took Pharmacy course in the then "Manila College of Pharmacy" graduating from that institution in 1923. Employed immediately in "Farmacia Mallari", Tondo, Manila, staying there for two years.

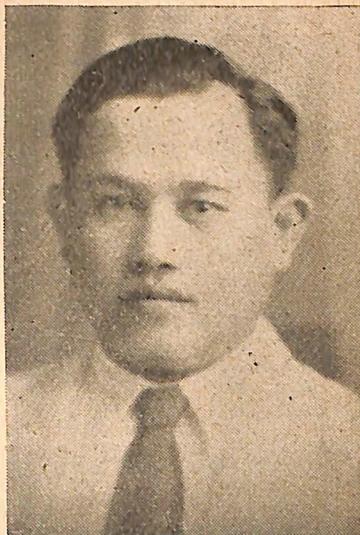
In 1925, he was taken in Tuguegarao by his brother, Dr. Alfredo T. Tiangco, then provincial dentist of Cagayan where they opened a drug-store known as "Farmacia Tiangco." After staying two years with his brother, he opened a chain of drug stores.

Before the war, he owned four drug stores, "Farmacia Tiangco" in Aparri, "Farmacia Carsal" in Tuguegarao, "Farmacia Redina" in Tuao, all in Cagayan province and "Farmacia Clorin" in Manila.

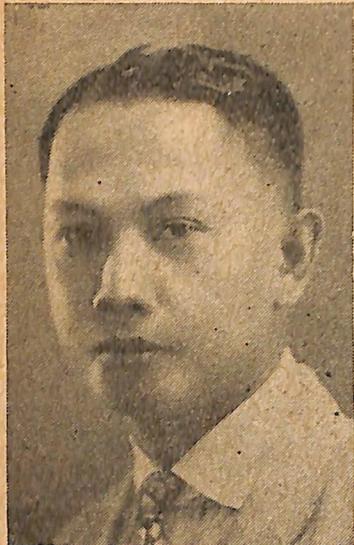
Today, he is managing his drug store "Farmacia Carsal" in Tuguegarao, the first drug store opened in Cagayan province during the liberation, and may put again branches in the future.

His hobbies are collecting stamps and books on the Philippines, especially rare ones. He wrote already few books, among them are "Brief History of Batanes Province," "Selected Filipino Poets in English," "Filipino Poets in English and their Works," "Mga Dakilang Pilipino" with the preface of Don Teodoro M. Kalaw, "Kasaysayan ng Tulang Tagalog buhat kay Bagongbanta hanggang sa Ngayon," and others

He was married to former Miss Salud N. Pagalilauan of Tuguegarao and had four children, namely Redempta, Clorinda, Nelson and Myrna.



DR. ALFREDO TIANGCO
DENTIST



surgery specializing himself in extraction and prosthetic.

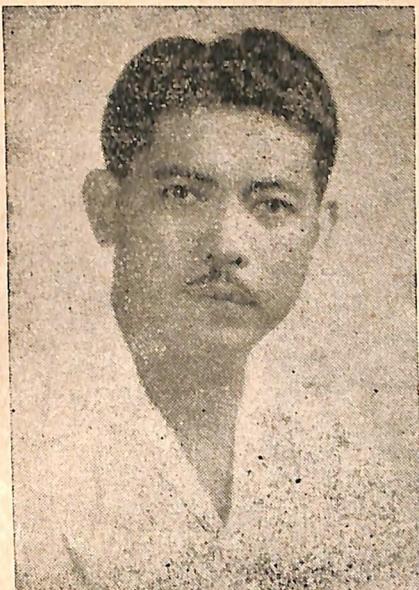
Dr. Alfredo Tiangco, was born in Batangas and Batangas High School is his *alma mater*. In 1920, just after finishing his course he was sent to Cagayan of Luzon by the government as its first provincial dentist and afterward as red cross dentist but he soon resigned to attend to his numerous patients, he being the only dentist of that province for several years. He afterward directed his interest in business and established the "Farmacia Tiangco" the biggest and most popular drugstore in Cagayan, located in Tuguegarao. So successful was he in his business that he also built a theatre, he named "Ideal Theatre" in 1938, but like most every one else, his belongings were burned during the war.

Dr. Tiangco is rehabilitating himself again slowly but surely and he is actively in the practice of his profession as usual.

He is married in Tuguegarao and has four children.

FELIX M. ALMANZOR

MAYOR—TUY, BATANGAS
PRESIDENT, MAYOR'S LEAGUE



A.A., University of the Philippines (1931)
Under-Secretary of Justice,
Junior House of Representatives, University of the Philippines
LL.B., Philippine Law School (1940)
R. O. T. C. Graduate, U. P., (1931)
2nd Lieut. Golden Regiment (Combat Unit) Blue Eagle Guerrillas
Appointed Mayor of Tuy, 1946
Elected Mayor of Tuy, Batangas, 1947

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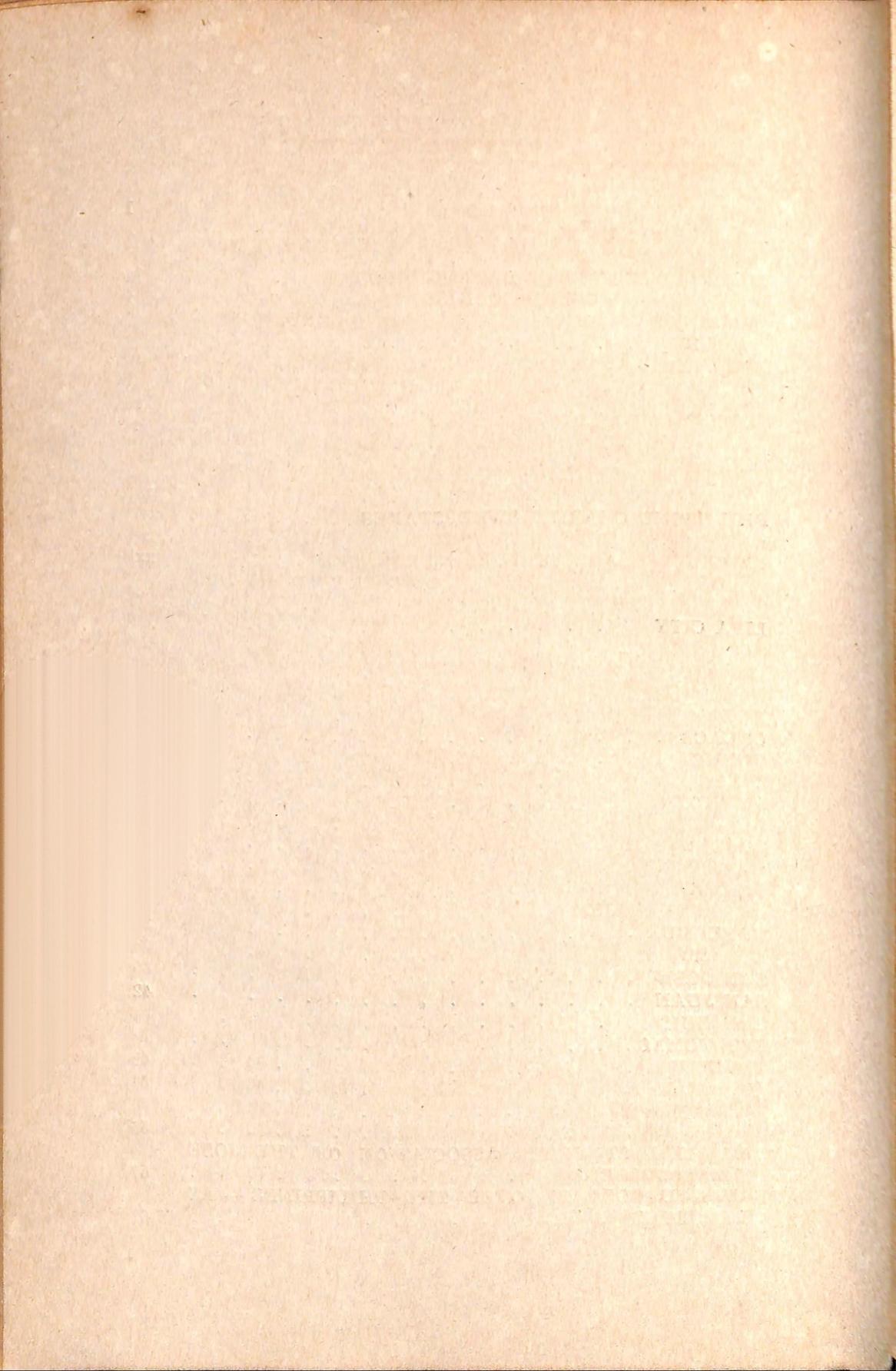
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General Managers

A. SORIANO Y CIA.

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BATANGAS

GEOGRAPHICAL SKETCH

BATANGAS, situated on the southwestern coast of Luzon, borders on the China Sea, with Cavite and Laguna on the north and Laguna and Tayabas on the east. The coast is very irregular, Balayan and Batangas Bays being the largest indentations, while Nasugbu, Talin, Santiago, Janao and Coloconte Bays also offer good anchorage. Off the western coast of the province there are several reefs, but these present no difficulty to the navigator entering the harbors. The most important ports are Nasugbu, Calatagan, Balayan, Calaca, Lemery, Taal, San Luis, Bauan, Batangas, Lobo and San Juan. Maricaban and Verde are islands on the southwest coast. The former is mountainous and forested. At Laiya off the coast between San Juan and Lobo are the famous Lobo submarine gardens. During fair weather the water is as clear as crystal and the submarine growth may be seen in all its varied colors and interesting splendor.

The province is considered the most picturesque in the Archipelago, particularly on account of its wide perspectives and of Lake Bombon, in the center of which is an island formed by the crater of Taal Volcano. Inside this crater there is also a lake where formerly there were three. Taal Volcano has experienced several destructive eruptions during historic times, the last one being in January, 1911. Lake Taal (Bombon) is about 10 meters deep and 2.5 meters above sea level. It is said that formerly sea water from Balayan Bay flowed through the Pansipit River into Lake Taal, and boats could therefore pass into the interior of the province. Other mountains are the Batulao range to the west of Lake Taal, Malocot, and Malarayat on the east, and Lobo, Bartolino, and Banoy on the south. The mountains on the west are covered with vegetation in contrast with those of the east which are almost bare.

The climate is warm and humid though it varies locally according to topography. It may be divided into three seasons: first, between the end of October and the beginning of March when the north winds bring very little rain; second, between March and the beginning of July when the dry and warm south and east winds blow; third, between July and October when the winds of the second quadrant bring hurricanes and typhoons.

The valleys and slopes of this rugged country are extremely fertile because of the disintegrated volcanic rock that is carried down from the mountains by the rivers. Rice, sugar, hemp, citrus fruits, coconuts, corn, mangoes, and other fruits and vegetables are grown in

abundance for local use and (rice excepted) for export use. Formerly, coffee was one of the principal sources of wealth, but the blight has ruined the industry. Efforts are now being made to reestablish it.

The forests cover an area of about 97,965 hectares. They are thickest in the regions of Santo Tomas, San Juan, and Rosario. Lum-bang seed for oil, paints varnishes, and illumination purposes and lumber are exported. Great herds of horses, famous throughout the Archipelago, carabao and cattle are raised on the mountain slopes.

The shores and lakes abound in fish. Lake Bombon furnishes a great supply although it is said that much of the fish caught therein has to be well seasoned to rid it of its disagreeable sulphur taste.

The land is well drained by rivers and streams, the most important being Calumpag, Pansipit, Palico, Obispo, Malaquing Ilog, and Bancoro. Outside of its mineral springs and sulphur, Batangas has no mineral wealth except some copper ore. The San Juan sulphur springs, the Bauan hot springs, and the Rosario fresh water spring are the most famous. Aside from the above, Batangas may well be proud of her caves and grottos. The two largest are found in the slopes of the Mount Pulan Suya and Camantigue of San Juan, one of which has an opening 40 meters in circumference. Issuing therefrom is an underground river which connects with Lake Taal and flows through the Batulao range. Along its course are extensive galleries and chambers lined with fantastically shaped stalactites and stalag-mites; and at the approach of an eruption of Taal Volcano, it emits a weird sound, audible at great distances.

The inhabitants of the province are Tagalog. Bauan and Lipa are famous for the fine jusi and piña cloths manufactured there and for the knotted abaca that is sent to Japan for the manufacture of Tagal hats. Embroidery is a growing industry. Trading is exten-sively carried on and in each of the towns is a market for the sale of its particular products.

This province has 25 municipalities and 552 barrios. Its capital is Batangas with a population of 41,182. It is located in the south central part of the province. Lipa, was declared Chartered City by the Congress and was inaugurated on Aug. 31st, 1947.

HISTORICAL ACCOUNT

At the time of the arrival of the Spaniards there were already, in what is now Batangas Province, large centers of population like Nasugbu, Balayan, and Batangas. Native settlements also existed along the Pansipit River. These settlements are believed to have been in existence long before the Spaniards discovered the Philippines. In fact, according to tradition, the region now known as Batangas was settled by Dato Balensusa and Dato Dumangsil, two of the ten datos

who purchased Panay Island from the Negritos. It is believed that these two datos founded the first Malay villages at the mouth of Taal River.

Batangas was explored by Martin de Goiti and Juan de Salcedo on their way to Manila in 1570. From Mindoro, these two brave explorers crossed over to the coast of Batangas. Goiti went directly to and explored the neighborhood of Balayan, while Salcedo sailed up the Pansipit River into the interior. Rejoining each other at Balayan, Goiti and Salcedo then proceeded to Manila, sailing along the western coast of Batangas, then known as the region of Tuley.

The Province of Batangas was created in 1581, its jurisdiction extending over a vast territory including what is now Batangas, Mindoro, Marinduque, and all the land southeast of Laguna as far as Camarines. The name of the province was then Bombon, or Balayan, with the capital at the town of Balayan. At a later date, the outlying regions were separated and Batangas proper became the only constituent part of the province.

The name of the province was changed twice during the 18th century. In 1732, the capital, was moved from Balayan to Taal and the whole province was called, from that time on, after its new capital. But in 1754, when Batangas became the provincial capital, the present name was adopted.

Throughout the seventeenth century the coast towns of Batangas suffered greatly from Moro attacks. During Acuña's rule, for example, the Moro pirates committed degradations on the coast villages. Stone forts were erected at various points along the coast—in Lemery, Taal, Bauan, and Batangas—but still the Moros came. In 1675, they captured the town of Balayan, and in 1754 thirty-eight of their vessels appeared off the coast of Batangas.

Another periodical source of danger to the people of Batangas was the Taal Volcano. This volcano, which from time immemorial the natives had looked upon with superstitious interest, erupted several times during the eighteenth century. As a result of its eruption in 1716 and 1754, several towns in the neighborhood were ruined. Its eruption in the nineteenth century did not result in so much destruction but the most recent one was accompanied by heavy loss in human lives and property.

In 1763, the northern part of Batangas was visited by the British. It will be remembered that an expedition under the command of Backhouse was sent by the British authorities then occupying Manila in search of the treasure of the galleon "Philippine." The expedition which failed to find the coveted treasure went as far as Lipa and plundered the town.

The history of Batangas during the nineteenth century was that of a period of economic growth. Coffee, which was introduced in 1814, became the most important crop of the province. From the time of its introduction into Lipa, that town became very prosperous. Lipa, alone, in 1887, produced 70,000 piculs of coffee. This crop, however, subsequently began to diminish until it was practically destroyed in 1892.

Batangas was one of the first provinces to start the Revolution. Two of the few great leaders of this period were sons of Batangas, namely, the great lawyer and statesman Apolinario Mabini and Miguel Malvar, the famous general. When the Revolutionary Government was established, Manuel Genato served for sometime as provincial governor of Batangas.

Civil government was established on May 2, 1901.

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| Approximate land area (hectares) | 308,582 |
| Potential area available for agricultural, industrial and other purposes after the timber is cut (hectares) | 197,511 |
| Estimated area cultivated, (hectares) | 106,702.23 |
| Population as of July 1, 1947 (estimated) | 504,900 |
| Unemployed (estimated) | 13,195 |
| Wage (average daily) : | |
| Agricultural laborers | ₱3.88 |
| Commercial laborers | 3.27 |
| Industrial laborers | 4.32 |
| School population (estimated), 1946-1947 | 99,980 |
| Public schools | 94,943 |
| Private schools | 5,037 |
| Public hospital as of June 30, 1947 | 1 |
| Bed capacity as of June 30, 1947 | 40 |
| Dispensaries as of June 30, 1947 | 27 |
| Puericulture centers as of June 30, 1947 | 3 |
| Value of agricultural production as of June 30, 1946 | ₱25,036,270.00 |

**VALUE OF PRODUCTION OF ALL LEADING CROPS
JUNE 30, 1946**

| <i>Crop</i> | <i>Value (Pesos)</i> | <i>Crop</i> | <i>Value (Pesos)</i> |
|------------------------|--------------------------|--------------------------|--------------------------|
| Palay | 9,768,500 | Calamansi | 250,560 |
| Sugar (centrifugal) .. | 3,517,200 | Oranges | 236,130 |
| Corn | 2,969,900 | Mongo | 234,080 |
| Mandarins | 1,666,000 | Sugarapples (atis) | 169,980 |
| Mangoes | 1,147,520 | Chicos | 163,850 |
| Coffee | 1,076,250 | Gabi | 160,790 |
| Bananas | 1,042,880 | Jackfruit | 120,760 |
| Cassava | 569,290 | Cacao | 93,460 |
| Copra | 344,300 | Peanuts | 93,130 |
| Avocados | 306,430 | Tobacco | 83,000 |
| Lanzones | 292,500 | Tomatoes | 68,670 |
| Papayas | 274,500 | | |

| <i>Crop</i> | <i>Value (Pesos)</i> | <i>Crop</i> | <i>Value (Pesos)</i> |
|---|--------------------------|--|--------------------------|
| Amt. of real estate assessment, 1946 ^a ... | ₱41,266,244.70 | Civil engineers | 23 |
| Architects | 4 | Cockpits | 21 |
| Pumelo | 58,590 | Corn mills | 2 |
| Santols | 58,360 | Dancing hall | 1 |
| Sweet potatoes (camote) | 54,270 | Dealers in: | |
| Eggplant | 46,600 | Corn | 163 |
| Caimitos | 35,120 | Palay | 246 |
| Pineapples | 26,670 | Rice | 320 |
| Squashes | 22,540 | Dentist | 95 |
| Ampalaya | 15,700 | Destilleries & rectifiers | 23 |
| Radish | 10,980 | Drug stores | 106 |
| Soursops (guayabano) | 10,540 | Electrical engineers .. | 5 |
| Cucumbers | 9,340 | Electric plants | 8 |
| Watermelons | 8,660 | Embroidery factories .. | 10 |
| Cashew (casuy) | 7,760 | Fashion shops (modistas) | 100 |
| Kapok | 4,890 | Fish drying establish- ments | 18 |
| Breadfruit | 3,570 | Fun. parl. & undertak- ers ^b | 10 |
| Tugui | 3,230 | Gasoline stations | 25 |
| Lemons | 1,740 | Groceries | 66 |
| Pili-nuts | 1,060 | Hardware stores | 19 |
| Sinkamas | 590 | Hotels | 3 |
| Lumbang | 380 | Ice-drop & cream fac. | 16 |
| Abaca | 300 | Ice plants | 6 |
| Cabbage | 160 | Int. rev. collections .. | ₱401,237.08 |
| Arrowroot | 40 | Jewelry stores | 3 |
| Auto repair shops | 26 | Laundries | 16 |
| Bakeries | 157 | Lawyers | 181 |
| Barber shops | 122 | Mechanical engineers .. | 9 |
| Bars and canteens | 14 | Midwives | 40 |
| Beauty parlors | 88 | Mining engineer | 1 |
| Blacksmith shops | 4 | Motor vehicles (reg.): | |
| Brass bands | 9 | Autos | 514 |
| Cafeterias & carinderias | 107 | Trucks | 1,194 |
| Calesas | 1,107 | Motorcycles | 4 |
| Candy factories | 4 | Municipalities | 26 |
| Carretelas | 403 | Muscovado mills | .57 |
| Carriage factories | 11 | Night club | 1 |
| Cemeteries: | | Nurses (registered) .. | 38 |
| Municipal | 28 | Opticians | 6 |
| Church | 27 | Orchestras | 10 |
| Cert. public accountants | 15 | Pawn shops | 2 |
| Chemical engineers .. | 23 | Pharmacists | 136 |
| Cines | 21 | | |

| <i>Crop</i> | <i>Value (Pesos)</i> | <i>Crop</i> | <i>Value (Pesos)</i> |
|-----------------------------|--------------------------|-------------------------|--------------------------|
| Photographic studios.. | 26 | Salt producers | 33 |
| Physicians | 152 | Sawmills | 5 |
| Pool rms. & bllrd. halls | 5 | Shoe factories | 9 |
| Printing press | 3 | Slipper factories | 26 |
| Refreshment parlors .. | 33 | Soap factories | 6 |
| Restaurants | 63 | Soft drink factories .. | 9 |
| Retail stores: | | Sugar central | 1 |
| W/sales less ₱500 ... | 1,820 | Surveyors | 11 |
| W/sales ₱500 to ₱1,000 | 488 | Tailor shops | 116 |
| W/sales over ₱1,000 | 345 | Tanneries | 2 |
| Retail stores owned by: | | Veterinarians | 4 |
| Filipinos | 2,509 | Warehouses | 13 |
| Chinese | 144 | Water systems: | |
| Rice mills: | | Piped from reservoir | 8 |
| Cono | 14 | Piped from springs .. | 6 |
| Kiskisan | 107 | Wooden shoe (bakia) | |
| Roads and bridges (in Km.): | | factory | 16 |
| First class | 298.30 | | |
| Second Class | 166.70 | | |
| Third class | 103.90 | | |

ANIMAL POPULATION (ESTIMATED), AS OF
DECEMBER 31, 1945

| | | | |
|----------------|--------|----------------|---------|
| Carabaos | 14,680 | Sheep | 20 |
| Cattle | 39,180 | Chickens | 257,190 |
| Horses | 13,300 | Ducks | 240 |
| Hogs | 54,540 | Geese | 240 |
| Goats | 4,190 | Turkeys | 220 |

NOTE: *a* Excluding the municipality of Cuenca, which did not report.
b Funeral parlors and undertakers.

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| Honorary President | General Adviser | President |

BUREAU OF ANIMAL INDUSTRY IN BATANGAS

—»«—

"The following services are maintained by the Bureau of Animal Industry in Batangas Province:

1. Animal Disease Control & Prevention Service under the following personnel:

Dr. Teopisto M. Capulong, Provincial Veterinarian
Mr. Vicente Serrano, Livestock Inspector
Mr. Ignacio Aloria, Livestock Inspector
Mr. Ambrosio Atienza, Livestock Inspector
Mr. Cristina Pasia, Livestock Inspector
Mr. Victoriano Alday, Livestock Inspector
Mr. Marcelo Chavez, Livestock Inspector
Mr. Juan Castillo, Livestock Inspector
Mr. Ignacio Comia, Livestock Inspector

2. Extension Service under Dr. Sotero Macalalad, Livestock Extension Officer for Batangas and Mindoro with Headquarters in Batangas, Batangas.

3. Batangas Breeding Station under the following personnel:

Mr. Jorge Mendoza, Superintendent
Mr. Miguel Biscocho, Groom
Mr. Mariano Madlanganbayan, Laborer
Mr. Fortunato Torio, Laborer

Breeding stock maintained in this station consist of purebred

ON YET MUA HARDWARE CO., INC.

149-151 ROSARIO, MANILA

**PARTIAL LIST OF REFERENCES ON THE
HISTORY OF BATANGAS**

—»—

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11. Batangas Provincial Directory (1936 Edition).

—»—

BATANGAS, AFTER LIBERATION

Batangas, one of the most flourishing provinces in the Philippines before the war, with several imposing towns bristling with commercial and industrial activities, did not escape the destruction wrought by the recent World War II. Its fate during the Occupation was characterized by horrible spectacles of wholesale murder of the populace by the Japanese soldiers; deprivation of homes and commandeering of household belongings and food supplies; destruction of roads and bridges, telephone and telegraph lines, and all other means of transportation and communication; the complete destruction of the towns of Sto. Tomas, Tanauan, Malvar, Lipa, San Jose, Lemery, Rosario, Batangas, Bauan, Cuenca, Alitagtag and San Luis; and the crippling of the major industries as well as home industries of the province.

As a result of the different destructions brought about by the war, commerce and business was temporarily paralyzed. Depletion of manpower occasioned by wholesale massacre of the people during the last days of the Japanese occupation and employment of many men in army jobs which they found much more remunerative than any other jobs during the early part of the liberation, were among the major causes which put Batangas into a state of unproductivity.

The Government, aware of the widespread devastations in Batangas, made all efforts towards its rehabilitation. With the help of the U. S. Army Forces, bridges and roads were reconstructed, public buildings were gradually erected, and financial aids were extended to both commercial and industrial firms in order to help them reestablish their prewar business. Likewise, barong-barongs were gradually replaced by semi-permanent residential houses. Little by little, the province is regaining its prewar tempo of business. It is feared, however, that the major export products of the province cannot be rapidly restored to their normal status, on account of the extreme shortage of labor and the timidity of capital. It is believed that capital is reluctant to enter the industrial fields for the reason that the need for foodstuffs, clothing, and other prime commodities is given top priority by many people of the province.

Prices of commodities for a considerable length of time after liberation skyrocketed to a high level. With the advent of 1946, however, the markets were flooded with imported commodities which were denied the people during the war, and these caused the prices of these commodities to decline. Prices, as those in other provinces of the Philippines, could not be kept at a stable level because of frequent strikes in the United States and a number of strikes in the Philippines.

Cost of labor had soared high under those situations. Thus a laborer could make more money than an average chief of an office or bureau. Common laborers earned as much as ₱5 to ₱8 a day and peddlers as much as ₱15 to ₱30 a day. Comparatively, army laborers were paid less; they got ₱1.75 to ₱2.50 a day, but many preferred to work with the Army because of the chances of buying cheap GI goods which they resold to civilians at a good profit.

In the early part of 1947, business activity in the province greatly improved. More participation in retail business was noted and the production of food crops was greatly increased. Public works projects were released and greater financial aids for businessmen and industrialists were secured from government agencies, causing the increase in volume of business of the province. Lumber mills, lime factories, and sugar centrals started operating.

Unfortunately, the closing of the surplus base R in Batangas brought thousands of civilian employees and laborers to unemployment, but this tended to increase the agricultural production of the province as those unemployed had to go back to their farms. Home industries were then reactivated and gradually reached their prewar status. Embroidery, sinamay weaving, livestock raising, interisland shipping, and fishing are considered at present the most active home industries in the province.

Reconstruction of vacation resorts such as Balite Beach in Lipa, the Pancipit in Taal, and the Tinga Waterfalls in Batangas, have also been begun and new streamlined hotels and restaurants as well as theaters have sprung up to the joy of travelers and traders, especially in Batangas, Batangas. As of the first quarter of 1947, twenty-two showhouses were registered for the entire province with at least one for every town in the province, except Batangas and Lipa, where each registered four theaters.

With the present strides of business in the province and the improvements of transportation and communications in the Philippines as a whole, it is believed that Batangas will soon resume its place as one of the leading and industrial centers in Luzon.

PERTINENT DATA ON BATANGAS PROVINCE**GEOGRAPHY**

| | | |
|-------------------------|-------------------|----------|
| Area—(As of 1939) | sq. statute miles | 1,285.47 |
|-------------------------|-------------------|----------|

POPULATION

| | |
|---------------------------------------|---------|
| Population—(As of July 1, 1946) | 496,900 |
|---------------------------------------|---------|

EDUCATION

School population (As of school year 1945-1946)

| | |
|--|--------|
| Enrolment during the year | 64,453 |
| Number of public schools | 342 |
| Number of public school teachers | 1,129 |

AGRICULTURE

| | |
|---|---------|
| Total land area in hectares (As of June 30, 1946) | 308,582 |
|---|---------|

Subdivided as follows:

| | |
|--------------------------------------|---------|
| Commercial forests | 9,021 |
| Non-commercial forests | 19,241 |
| Swamps | 1,670 |
| Open land and cultivated lands | 278,650 |

| | |
|---|---------------|
| Value of all crops raised (As of 1939 census) | ₱5,360,907.00 |
|---|---------------|

| | |
|--|--------------|
| Value of all livestock and poultry (As of 1939 census) | 5,046,105.00 |
|--|--------------|

Cultivated lands: (As of 1946)

| | | |
|--|-----|----------|
| Area planted to palay | Ha. | 53,190 |
| Production in cavanes of 44 kilos | | 517,400 |
| Area planted to corn | Ha. | 15,800 |
| Production in cavanes | | 145,800 |
| Area planted to sugar (As of 1940) | Ha. | 8,568.99 |

Production of sugar (As of June 30, 1940):

| | |
|----------------------------------|------------|
| Centrifugal sugar in kilos | 43,413,594 |
| Molasses in gallons | 1,661,709 |

| | | |
|---|-----|-----------|
| Area planted to coconuts (As of 1939) | Ha. | 17,210.45 |
|---|-----|-----------|

Utilization of nuts gathered and quantity of oil and copra produced (As of 1938):

| | | |
|-------------------------|------|-----------|
| For food | nuts | 2,443,825 |
| For home-made oil | nuts | 79,866 |

| | | |
|---|-----------|-------------|
| For desiccated coconut | nuts | 8,458,851 |
| For copra | nuts | 31,442,792 |
| Production of oil | liters | 8,924 |
| Value in pesos | | ₱1,487.00 |
| Production of copra in kilos | | 7,383,701 |
| Value in pesos | | ₱324,553.00 |
| Area planted to tobacco (As of 1938) | Ha. | 348.09 |
| Production of leaf tobacco handled by wholesale dealers (1933-1941 census) | Kilograms | 16,820 |
| Area planted to maguey (1938) | Ha. | .17 |
| Area planted to abaca | Ha. | 11.42 |

Livestock:

| | | 1945 |
|-------------------------|--|--------|
| Number of carabao | | 16,460 |
| Number of cattle | | 41,890 |
| Number of hogs | | 77,030 |
| Number of horses | | 15,250 |
| Number of goats | | 4,250 |

Fowls:

| | | |
|--------------------------|--|---------|
| Number of chickens | | 398,500 |
| Number of ducks | | 6,000 |
| Number of geese | | 220 |
| Number of turkeys | | 190 |

SOCIAL STATISTICS

| | | |
|--|------------------|---------------|
| Number of hospitals in the province (1946) | | |
| | (capacity of 40) | 1 |
| | | 20 |
| Number of waterworks projects (1946) | | ₱1,943,840.00 |
| Capital | | 67,900 |

MANUFACTURERS

| | | 1938 |
|--|--|---------------|
| Number of manufacturing establishments | | 1,307 |
| Number of employees in them | | 6,506 |
| Capital invested | | ₱6,861,230.00 |
| Value of production | | ₱7,243,180.00 |

ELECTRICITY

1938

| | |
|-----------------------------------|-----------|
| Electricity producers (KWH) | 1,971,030 |
| Gross income | 137,409 |
| Expenses | 126,739 |

MINING

| | |
|---|------------|
| Number of mining companies (1938) | 2 |
| Product | Gold |
| Total assets | P56,814.00 |

FORESTRY

| | |
|--|---|
| Number of forestry establishments (1938) | 5 |
|--|---|

REAL ESTATE

Real estate property declared for taxation (1938) :

| | |
|-------------------|----------------|
| Government | P12,977,070.00 |
| Private | P43,936,450.00 |
| Total value | P56,913,520.00 |

TRANSPORTATION AND COMMUNICATIONS

Length of roads: (As of June 30, 1946)

| Total in kilometers | 568.90 |
|---------------------------|--------|
| 1st class | 298.00 |
| 2nd class | 298.30 |
| 3rd class | 103.90 |

Number of lighthouses: (As of April 13, 1946)

| | Number | Description | |
|--------------------|--------|---------------------------|---|
| 3rd order | 1 | Large lens lantern | 2 |
| 4th order | 1 | Small lens lantern | 1 |
| 6th flashing | 1 | Automatic acetylene | 3 |

DOMESTIC TRADE & COMMERCE

| | |
|---|---------------|
| Issues of NARIC rice—(As of October 1946) | 49,363 |
| Commercial establishments (1938) | 5,833 |
| Employees | 14,864 |
| Gross receipts | P5,804,535.00 |
| Capital invested | P6,911,725.00 |

ESTIMATED POPULATION OF THE PROVINCE OF BATANGAS
AS OF JULY 1, 1926—1946

| | | |
|------|-------|---------|
| 1931 | | 395,600 |
| 1932 | | 401,300 |
| 1933 | | 407,100 |
| 1934 | | 413,100 |
| 1935 | | 419,300 |
| 1936 | | 425,600 |
| 1937 | | 432,100 |
| 1939 | | 444,500 |
| 1940 | | 450,300 |
| 1941 | | 459,400 |
| 1942 | | 466,600 |
| 1943 | | 474,000 |
| 1944 | | 481,500 |
| 1945 | | 489,100 |
| 1946 | | 496,900 |

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Officials of the Philippine Charity Sweepstakes

SIXTH SENATORIAL DISTRICT OF BATANGAS

Branch Representative—Ruperto M. Ozaeta—San Jose, Batangas
 Appointed—April 12, 1947
 Number of booklets sold—5,084

DISTRIBUTORS FROM BATANGAS

- (1) 1st District—Juan Limbo—Batangas, Batangas
 Appointed—April 25, 1946
 Number of booklets sold—9,630
- (2) 2nd District—Juan Comia—Bauan, Batangas
 Appointed—July 12, 1946
- (3) 3rd District—Sotero Bravo—Lipa City
 Appointed—September 9, 1947
 Number of booklets sold—1,816

Distribution of Provincial Fund in the Province of Batangas Based
 On The Number of Booklets Sold.

| | | |
|-----------------------------|------------|-----------------|
| June 30, 1946 Draw | 2,634 | ₱20,371.37 |
| Sept. 29, 1946 Draw | 2,137 | 12,538.63 |
| Dec. 22, 1946 Draw | 3,253 | 15,669.33 |
| Feb. 23, 1947 Draw | 2,300 | 11,900.90 |
| April 27, 1947 Draw | 1,448 | 9,638.06 |
| June 29, 1947 Draw | 2,258 | 18,895.62 |
| August 24, 1947 Draw | 3,020 | 14,281.88 |
| October 26, 1947 Draw | 2,811 | 13,026.76 |
| TOTALS | 19,761 | ₱116,322.55 |

Aid to Puericulture Centers in Batangas:

| | |
|-----------------|-------------|
| Balayan | ₱600.00 |
| Lemery | 300.00 |
| TOTAL | ₱900.00 |

The Philippine Charity Sweepstakes

By PATERNO S. GARCIA

When the Philippine Legislature in 1934 created the Philippine Charity Sweepstakes Office by Act 4130, little thought was given to the fact that a potential institution was being organized to finance the charitable and health activities being conducted by various institutions for the benefit of the Filipino indigent masses.

At the head of the Philippine Charity Sweepstakes Office now is the Honorable Jose A. Dorado, former representative for many years from Capiz. He assumed management of this Office on January 1, 1947.

The Office has so far held 34 draws since 1935, besides the first two draws sponsored by the Philippine Amateur Athletic Federation and the third and fourth by the National Charity Sweepstakes. Since liberation there have been held eight draws which have grossed a total of P16,521,750.00 of which P4,130,437.50 is earmarked for the Charity Fund.

At this writing a total of P53,603,520.88 has been derived from all draws before and after the war. Of this amount, P32,317,867.45 comprises the prize fund; P13,352,096.32, the charity fund; P2,444,406.61 the provincial and city fund, and P5,489,150.50, the operating fund. According to Act No. 4130, as amended by Commonwealth Acts Nos. 301 and 546 and Republic Act No. 72, the proceeds of sales of sweepstakes tickets should be apportioned as follows:

| | |
|-------|--|
| 58.5% | Prizes to subscribers |
| 25 % | Charity fund |
| 10 % | Operating expenses |
| 6.5% | As aid to provinces and cities, excepting the City of Manila |
| 100 % | Total |

Whereas before the outbreak of the war, sweepstakes winners were always given the widest possible publicity, now for reasons of security this Office has deemed it prudent to hide from public knowledge major prize winners. Our records, however, are open to persons of good faith and can show that they have perfect business to examine them. The drawing of winning numbers is held in the presence of a Board of Judges made up of prominent persons whose integrity are above board, and of radio and press representatives, and the general public without distinction.

Out of the proceeds of the Sweepstakes hundreds of welfare and charitable organizations have received material aid for their rehabilitation, purchase of equipment and food and medicines for their respective wards. Thus, out of the 26 draws held since September, 1935 to December, 1941, ₱9,221,658.82 and ₱3,630,437.50 out of the 7 post-liberation draws from June 30, 1946 to August 24, 1947, or a total of ₱12,852,096.32, have been distributed as aid to so many charitable and welfare institutions. The Philippine Tuberculosis Society alone received ₱1,300,000.00 out of the proceeds from post-liberation draws; the North General Hospital, ₱50,000.00; the Maternity and Children's Hospital, Manila, ₱10,000, with other beneficiary institutions like the Mandaluyong Emergency Hospital, Health centers of Quezon City, Asociacion de Damas Filipinas, the Nursing and Traveling Free Clinics, Central Luzon Leprosarium and Western Visayas Treatment Station and Puericulture Centers included. Other entities that have received allotments are Welfareville Institution, Baguio General Hospital, White Cross, Trinidad Maternity and Children's Hospital, National Federation of Women's Club, Boys Scouts of the Philippines, Girls Scouts of the Philippines, National Psychopathic Hospital, Baler Maternity Hospital, Asilo de la Milagrosa in Cebu, etc.

The Sweepstakes has become a popular industry in the country. Its profits, if profits they are, for want of a better term, in the form of services rendered to the people, are incalculable. As it is tickets are being sold like hot cakes. The ₱1,500,000 quota for April 27, 1947 draw was filled up in record time. After filling the original quota for August 24, 1947 draw in 30 days, additional tickets in the amount of ₱312,500 had to be issued, thereby making a total of ₱1,812,500. In the October 26, 1947 draw the quota of ₱1,500,000 plus ₱500,000 additional, or a total of ₱2,000,000, was filled up five weeks before the deadline. Consequently, for this draw alone 17,970 additional prizes in the amount of ₱258,067.14 were given out.

This rapid sale of tickets, and, over areas more extensive, is due to the reorganization effected by General Manager Dorado from the time he assumed office last January 1. He increased the members of the field force appointed 112 new officials and employees of whom 48 are field men, and with the approval of the Board of Directors, increased the sellers prize 5% of the ticket prize, with bonus of one per cent in case the quota is subscribed or exceeded.

There is perhaps now no event as popular and so widespread in the country as the Philippine Charity Sweepstakes. People from the northernmost Batanes to the distant Sulu are eager to hear news about winning numbers and winners either from the radio, the press or through any other medium. The Philippine Charity Sweepstakes now has some 20,000 authorized sellers who, in turn employ as nearly as 100,000 sub-agents. This situation relieves to a very great extent

the unemployment problems which have been aggravated by the closing of army depots and compounds and the influx of population into cities, Manila for instance.

The Philippine Charity Sweepstakes is here to stay. Through the money it has raised, it has ameliorated the conditions of the destitute and the unfortunate, of the sick and the infirm, and the disabled and the invalid. Orphans and war widows look up to the sweepstakes for financial aid and material rehabilitation. Welfare and charitable institutions can only hope to rehabilitate themselves rapidly because of material assistance from this source. Sweepstakes money helps also in bringing up a virile and strong Filipino manhood and womanhood.

A SWEEPSTAKES TICKET

Is your passport to fortune

JUNE 27, 1948 DRAW

| | |
|------------------------|-------------|
| FIRST PRIZE | P250,000.00 |
| SECOND PRIZE | 100,000.00 |
| THIRD PRIZE | 50,000.00 |

AND THOUSANDS OF OTHER PRIZES.

Cost of one Booklet of ten tickets—P31.25 plus Twenty Centavos for Internal Revenue Stamps.

Order by mail should include Thirty-six (P0.36) Centavos for registered airmail expenses for the first booklet, and Twenty (P0.20) centavos for every additional booklet. Provincial distributors are paid a commission of P1.00 for every booklet sold; authorized agents are entitled to a profit of P8.55 per booklet sold—besides the five (5) per cent Seller's Prize plus one (1) per cent bonus if full quota is subscribed, for selling any of the winning tickets from the First down to the Seventh and Charity Prizes.

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Manila

Batangas Forest Resources

Batangas, like Cebu, is one of the most deforested province of the country. Close to one half or 151,860 hectares are in actual cultivation. Over 41% or 126,790 hectares are open grass lands. The rest, or less than 10% consists of 28,262 hectares of upland forest, of which over 6% or 19,241 hectares are non-commercial forest; and 1,670 hectares are swamps.

It is generally believed that Batangas was in some remote past covered with unbroken forest growth of some kind. As early as 1936, the total standing commercial timber amounted to 1,271,393 cubic meters or 539 million board feet. Latest records of the Bureau of Forestry, however, show: that the commercial forests cover 9,021 hectares with a total stand of 451,050 cubic meters or 191,235,200 board feet (gross volume).

There were in force during the fiscal year 1946-47, one ordinary timber license with an allowable cut of 15 cubic meters, capitalized at ₱300.00 in an area of 80 hectares; one private gratuituous license covering 20 cubic meters, for personal use outside communal forests, and one public gratuituous license for 1,000 cubic meters for public works. A total of 192.90 cubic meters with forest charges and recharges of ₱1,081.40 were produced during the fiscal year. These, however, were cut without license.

The Bureau of Forestry has classified as timberland 13,188 hectares or 4.2% and has released as alienable and disposable 308,582 hectares or 64% of the province. There remain to be classified 97,883 hectares or 31.8% of the entire area of Batangas. In principle, this territory, because of its geographical location and need for balanced economy, be retained and added to the classified timberland of 13,188 hectares, the goal being 111,071 hectares or 36%. Progressive countries, as a rule, devote at least one third of their land area to forests.

To restore the productive condition of actual and potential timberland as well as private forest land through reforestation and to assist nature in the speedy restocking of blank and culled non-commercial forests in order that maximum production in timber and other uses be attained at all times are the ultimate goal for which forestry practice attempts to achieve. This could only be accomplished with the joint cooperation of the various agencies of the government and the people of Batangas themselves.

REPUBLIC OF THE PHILIPPINES
 DEPARTMENT OF AGRICULTURE AND NATURAL RESOURCES
 BUREAU OF PLANT INDUSTRY

PROVINCIAL AGRICULTURAL EXTENSION SERVICE
 (Under Commonwealth Act No. 85)
 Province of Batangas

OFFICE OF THE AGRICULTURAL SUPERVISOR
 Batangas, Batangas

COMMONWEALTH ACT No. 85

This Act entitled AN ACT TO CREATE THE POSITIONS OF PROVINCIAL AGRICULTURAL SUPERVISORS AND LOCAL AGRICULTURAL SUPERVISORS AND TO AMEND THE REVISED ADMINISTRATIVE CODE ACCORDINGLY was enacted on October 26, 1936 by the National Assembly of the Philippines.

ORGANIZATION OF PERSONNEL

NAME, DESIGNATION, AGRICULTURAL DISTRICT ASSIGNMENT, AND OFFICIAL STATION

A. Office of the Provincial Agricultural Supervisor

BATANGAS, BATANGAS

1. Ambrosio M. Lontok—Provincial Agricultural Supervisor
2. Crispulo G. Bagui—Senior Assistant Provincial Agricultural Supervisor
3. Crispin K. Dacanay—Assistant Provincial Agricultural Supervisor
4. Simeon Inumerable—Technical Assistant
5. Angeles Arguelles—Home Demonstrator
6. Teresita Ababao—Assistant Home Demonstrator
7. Eustaquia Calaton—Weaver
8. Victor C. Evangelista—Stenographer-typist
9. Manuel C. Aguilera—Driver—Office

B. Office of the Municipal Agricultural Inspector

TANAUAN

Municipal Agricultural Inspectors—

1. Benito Malolos—Agricultural District No. 1—Tanauan, Sto. Tomas, Talisay and Malvar,

SAN JOSE

2. VACANT—Agricultural District No. 2—San Jose, Ma- taasnakahoy and Cuenca. Lipa is a city.

ROSARIO

3. Exequiel B. Ramos—Agricultural District No. 3—Rosario, San Juan and Taysan.

BATANGAS, BATANGAS

4. Brigido Perez (Proposed)—Agricultural District No. 4—Batangas, Ibaan and Lobo.

5. Angel G. Sulit (Proposed)—Agricultural District No. 5—Bauan, Mabini and Alitagtag.

6. Aurelio O. Solis—Agricultural District No. 6—Lemery, Taal, San Luis and Calaca.

7. Briccio H. Evangelista—Agricultural District No. 7—Bawayan, Tuy, Nasugbu, Lian and Calatagan.

DIVISION OF LAND AREAS OF THE PROVINCE

| | <i>Hectares</i> |
|-----------------------------|-----------------|
| Entire area | 325,170 |
| Agricultural area | 304,050 |
| Cultivated area | 175,314 |
| Open land | 110,001 |
| Non-commercial forest | 18,734 |
| Commercial forest | 19,078 |
| Salt marsh | 1,817 |
| Unexplored | 191 |

POPULATION

Number as of July 1, 1947

485,313

AGRICULTURAL ACTIVITIES

Act 85 provides the means to promote, develop and rehabilitate the agricultural conditions of the province into a state of progressiveness as it can be possibly done. The technical personnel rendered technical assistance to group as well as individual farmer in making every farm produced the most income. The use of improved varieties of crops, use of selected seeds and plants, adoption of proper cultural scientific procedures, use of proper fertilizer for the crop or crops grown, employment of proper irrigation and drainage, conservation of soil through contour farming and crop rotation to maintain soil fertility, control of plant pests and diseases which are limiting factors in crop production, etc., are among the approved methods taught to farmers.

Batangas in accordance with its geographical and topographical conditions is better suited to the growing of fruit trees than to any other farm crops, such as rice, corn, sugarcane, vegetables, etc., although the latter crops may be grown to a certain extent in certain sections of the province.

In fruit trees alone, particularly citrus of the varieties of mandarin, such as szinkom, ladu, Batangas, king, etc., pummelo, oranges, others, the province is receiving no less an income of ₱1,000,000.00 annually, from the already established commercial orchards according to science including all others. Batangas may become the California of the Philippines in the future. For the development of the fruit industry, the following stations and nurseries are in operation in the province, as sources of the best plant materials.

| Name | Area (Ha.) | Location | Remark |
|---|------------|---------------------|----------|
| Batangas Central Plant | | | |
| Propagation and Demos- tration Station | 10 | Bolbok, Batangas | Act 85 |
| Rosario Municipal Nursery | 2 | Rosario, Batangas | Act 85 |
| Lobo Municipal Nursery .. | 1 | Lobo, Batangas | Act 85 |
| Lipa Citrus Station | 18 | Marawoy, Lipa, Bat. | National |

Among the principal farm crops that are grown in the province are rice, corn, sugarcane, etc. The areas planted to rice and corn for 1947—1948 crop season follow:

| Kind | Area Planted (Ha.) | Production (Cavan) |
|------------------|-----------------------|---------------------------|
| RICE: | | |
| Upland | 61,954 | 861,265 |
| Lowland | 5,230 | 115,964 |
| Palagad | 1,225 | (Unharvested) |
| CORN: | | |
| Wet season | 18,135 | 184,926 |
| Dry season | 11,323 | (Harvesting just started) |

Of notable aspect in our agricultural development is the cultivation of diversified crops. Batangas is one if not the sole province that practices crop diversification extensively and intensively. Besides its lands are practically distributed in equal proportion with slight exception among its inhabitants. There is hardly to be found an individual farmer that does not own a farm. Every farm family has sufficient income to live even not decently but peacefully. Herein lies our economic stability.

OLIVAR MODEL

F. FERRERA

MASTER TAILOR & PROPRIETOR

612 Arlegui (corner Barbosa)

Manila

The
Mabini Academy

ACADEMIC HIGH SCHOOL

RECOGNIZED BY THE GOVERNMENT

MABINI JUNIOR COLLEGE

AUTHORIZED BY THE GOVERNMENT

Junior Liberal Arts
Junior Normal

FOUNDED IN 1922

BALINTIWAK HEIGHTS, LIPA CITY

BATANGAS DIRECTORY

The Mabini Academy
Lipa, Batangas

ADMINISTRATIVE OFFICERS

JOSE MA. KATIGBAK, M.D., *Director and School Physician*

Mrs. TARCILA M. KATIGBAK, A.B., *Principal*

Miss BEATRIZ L. KATIGBAK, B.S.E., *Secretary-Treasurer*

MEMBERS OF THE FACULTY

Mr. J. ALEX KATIGBAK, B.S.E., *English*

Mr. JULIO M. LINGAO, B.S.E., *Mathematics*

Miss BEATRIZ L. KATIGBAK, B.S.E., *History*

Miss EMILIA RODELAS, B.Sc.Chem., *Physics and General Science*

Mrs. JUANA A. TORRES, B.S.E., *Biology*

Mrs. RITA A. BARZAGA, B.S.E., *English*

Miss FLORA CORNEJO, B.S.E., *History and English*

Miss NELLY LOPEZ, Ph.B., *English*

Miss LUCIA D. DIMAYUGA, B.S.E., *National Language*

Mr. PEDRO L. MALABANAN, C.E., *Mathematics*

Mr. ARSENIO ALTAMIRANO, Sen.C.E., *Mathematics*

MABINI JUNIOR COLLEGE

JOSE MA. KATIGBAK, *Acting Dean*

BALDOMERO B. REYES, Ph.B., M.A., LL.B.

J. ALEX KATIGBAK, B.S.E.

JULIO M. LINGAO, B.S.E.

Mrs. ILUMINADA C. DE LEON, P.N.S.

Mrs. JUANA A. TORRES, B.S.E.

Mrs. TARCILA M. KATIGBAK, A.B.

Miss EMILIA RODELAS, B.Sc.Chem.

PEDRO L. MALABANAN, B.Agr.

Miss LUCIA D. DIMAYUGA, B.S.E.

BATANGAS DIRECTORY

Compliments of

Dr. & Mrs. Crisanto A. Gualberto

Rosario

Batangas

Compliments of

Suanes Bakery

(ARTEMIO SUANES, Prop.)

Rosario

Batangas

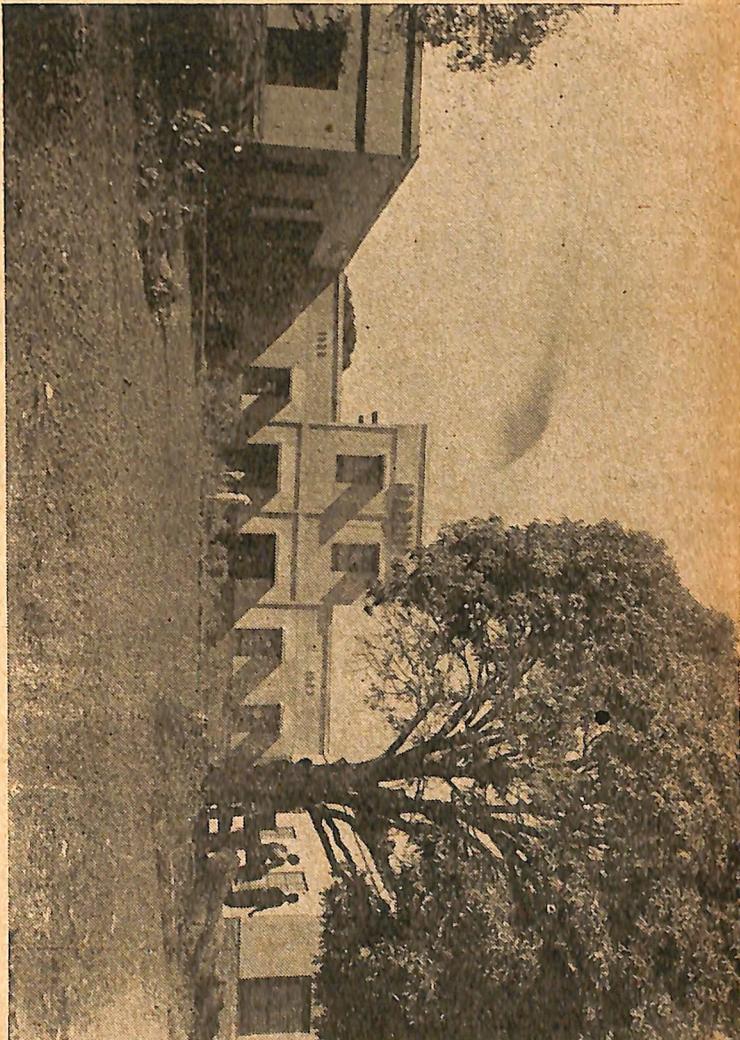
Compliments of

BAGONG SIKAT BAKERY

(ANDRES ALCANTARA, Prop.)

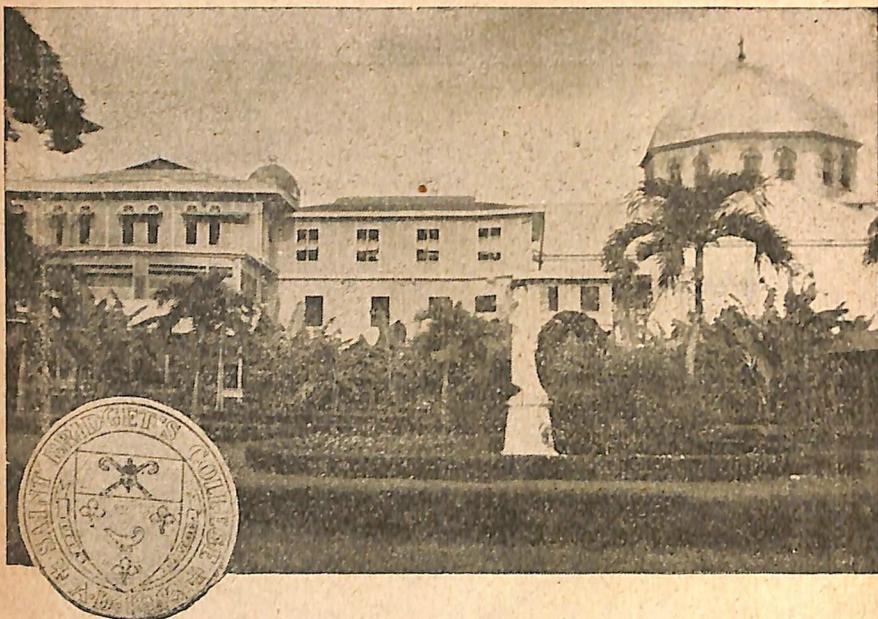
Rosario

Batangas



THE MABINI ACADEMY

Founded in 1922
Balintiwak Heights, Lipa City



ST. BRIDGET'S COLLEGE

BATANGAS, BATANGAS

ST. BRIDGET'S COLLEGE was founded in 1913 and has the distinction of being the oldest private school for girls in the Province of Batangas. It is conducted by the Sisters of Good Shepherd while at the same time it maintains the highest scholastic standards and it has always had Government recognition.

The College offers the following courses:

COLLEGE DEPARTMENT **MUSIC DEPARTMENT**

The First two years of General Liberal Arts and Pre-Law.

First and Second Year of the College of Education

First and Second Year of the College of Commerce

Two-Year Junior Normal.

One-Year Secretarial Course.

Teacher's Course in Piano leading to the Teacher's Diploma in Piano.

Four-Year Junior Course leading to the Junior Teacher's Certificates in Piano.

Four-Year Elementary Course leading to Elementary Teacher's Certificate in Piano.

—«»—

Secondary Department

Complete General Secondary Course.

Complete Secondary Home Economics Course.

—«»—

Grade School

Intermediate Course.

Kindergarten Course.

Primary Course.

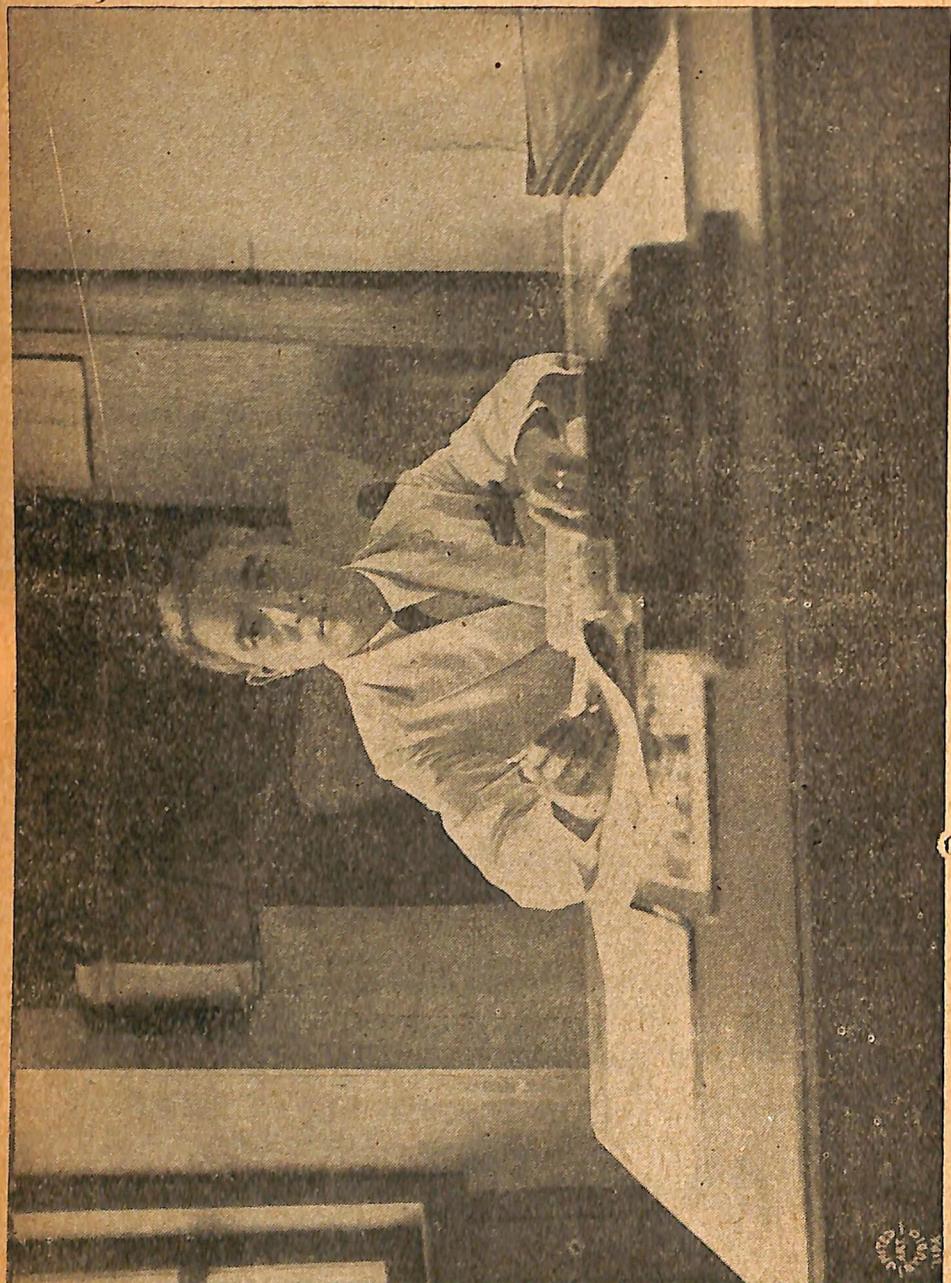
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NOTE.—*In June 1948 the College Department will offer Third Year Courses.*

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ST. BRIDGET'S COLLEGE

BATANGAS, BATANGAS



MAYOR ESTEBAN MAYO
CITY OF LIPA

Important events that occurred in Lipa during the Spanish regime

By BALDOMERO B. REYES

The oldest settlement of Lipeños was in a place called Tagbakin somewhere in the southeastern regions of Lake Bombon. This settlement was teeming with thousands of people with well built houses, permanently settled, agricultural life and flourishing commerce when, three hundred and fifty years ago, it was first reached by the Agustinian Missionaries led by Hernando de Cabrera in 1605.

In 1574, the brave grandson of Legaspi, Salcedo, who was never beaten in his speedy exploits in Pampanga, Pangasinan, Cagayan and the Ilocos and whom Rizal called the Spanish Cavendish in the Philippines, was not able to subdue the Lake Bombon regions because he was repulsed by 16,000 strong natives.

The Oriental Historian H. Otley Beyer makes us believe that the old settlement at Tagbakin might have been one of those founded by the descendants of the companions of the Bornean Chief Datu Puti who in the beginning of the tenth century A. D. came to Lake Bombon after having bought the island of Panay from the natives there called Atis under the chief Maribodong, with a gold salocot called *sadok* and a gold chain so long that it touched the ground when worn: because this historian tells us that those Bornean chiefs and their tribe mixed with the natives and their descendants established settlements in all directions in southern Luzon as far as Laguna de Bay and the present Bicol regions.

From 1605 to 1702 the old Lipa settlement was not yet a municipality. It was merely a missionary site for the propagation of Catholicism by the Agustiniens under the Alcaldia of Calilaya.

The rise of the level of the sea due to the eruptions of Taal volcano caused the people to move the settlement eastward until the site of Lumang Lipa became the center. Another eruption of the same volcano sank again the settlement there and the people moved to the present site of Balete where Lipa was first organized into a municipality in 1702 with Geronimo de los Santos as the first gobernadorcillo.

In 1754 Taal Volcano erupted again and covered the town at Balete with lava and ashes. The people travelled far to the highlands and located the town on the present place. The gobernadorcillo was Tomas Hernandez. This was in 1756.

In 1757 the gobernadorcillo Nicolas Bravo ordered the people to gather stones and bricks from the seashore and bring them to the land for the building of the first church and tower.

In 1763 when the head of the town was Francisco Antonio the British troops came here to Lipa in pursuit of the Spanish treasure

which came from the Galleon *Filipino* and which the Spaniards under Simon de Anda were hiding and of the wealth of the Spanish treasury amounting to 222,0000 escudos under the custody of Nicolas Echaus, the treasurer of the Spanish government then. The British succeeded in getting here P3,000.00 of the said treasure. They burned the church and destroyed the *idols*, images of the saints.

In 1782 the tobacco monopoly was first introduced in Lipa under the headship of Pascual Gutierrez and the people began to feel the hardship of restricting their right to plant, to sell or to smoke the tobacco they themselves produced.

In 1787, the first scaffold for the execution of the outlaws was erected in front of the Escuela Pia under the gobernadorcillo Bernabe Laguerta.

In 1796, when Baltazar de Africa was mayor all the young men in the villages were caught and conscripted into the Spanish army.

During the first century of its existence as a municipality, the most colorful figure that became gobernadorcillo was one by the name of Pablo Maralit. Until now there is a book of legends entitled "Don Pablo Maralit" which recounts the adventures and miraculous deeds of that man for he was well reputed as possessor of amulets called *anting anting* and *aguimats* that enabled him to walk on the surface of the water and do other wonders.

During the last century of the Spanish rule over Lipa, from 1800 to the revolution of 1896, some important events took place in this town.

In 1805, under the mayorship of Leon de Africa famine overtook Lipa so much that the price of rice rose to one *manicolo* (ten centavos) a chupa. The poor who could not afford it used to unfold cloths on the *amorcico* grass that grew by the waysides, idleyards and fields so the tiny seeds would stick, be gathered, pounded and the small grains boiled soft in plenty of water and swallowed by the people to escape from death by hunger.

In 1808, Galo de los Reyes began the widespread cultivation of the coffee trees by compelling the people to plant the same and thus brought about the wealth, splendor and fame that Lipa had after his time.

In 1820, the *tronko* system of fixing the boundaries of the land under Felipe Teodoro as mayor was introduced. Previous to that time, anyone who could clear the forest was considered owner of his clearings.

In 1829, an adventurer from Bauan became gobernadorcillo of Lipa. He was Pablo Macarandang who became famous as a poet, prophet and medicine man. He could cure various diseases and tell the exact moment of the death of anyone he examined though appearing well and strong.

In 1841 when Galo de Africa was mayor, a comet with long tail which the people called *sombol* appeared and foretold of bad omen. This was followed by a revolt in Tayabas which caused death to many including women, children and the aged.

In 1852 when the gobernadorcillo was Pedro Bautista there were successive earthquakes so strong that the midnight mass for Christmas that year was not held.

In 1858, when the gobernadorcillo was Mateo Katigbac, there arrived in Lipa a Spaniard by the name of Gregorio Aguilera who collected for the first time the *fallas* or extra tribute from those people who did not like to work in the public works. Because of his work he was called *Fallas*.

In 1868 fire burned the southeastern portion of Lipa and in 1869 another fire burned the entire town together with all the belongings and coffee plants of the people in the suburbs. But the people did not mind the destruction, because they were wealthy as a consequence of the coffee industry. On the ashes they built new houses, bigger and more massive, of thicker bricks and stones, galvanized iron imported from Europe and the best of timber hewn from the mountains. The planning, premises, court yards, art, architecture, carvings, statutes and decorations were patterned after the mansions and castles of the barons and rich people of Europe during the days of the manorial lords.

Those were indeed golden days in the glorious history of Lipa. During those days of about half a century from the time of Celestino Solis in 1843 to the time of Eduardo Mayo in 1890, the gold of Europe through Spain and of America through Nueva España flowed to Lipa. It was at that time in 1887 that Lipa was given the title *Villa de Lipa* by Queen Cristina II of Spain because of the fame of Lipa as one of the coffee producing centers of the world.

Lipa at that time, together with all of its barrios and mountains, was filled with coffee plants. During harvest season the main streets were filled with hundreds of carts loaded with coffee, being pulled by cows and carabaos to the warehouses of the rich where the seeds were to be dried on pavements hectares in extensions.

The Real street of Lipa was like the Escolta of Manila. It was lined on both sides by stores, bazaars, and tiendas owned largely by Chinese, Hindus and Jews. They sold all things, goods and commodities imported from Europe, America and Asia. People from the neighboring regions came here to make their purchases for then it was seldom that they could not buy here anything that they desired to have. The seaports of Lipa then were Calamba, Batangas and Manila for it was in these places where she brought her coffee to be exported to Europe and to Mexico and in the return trip, the hundreds of carts and horses that brought the coffee grains, brought the gold coins and the goods and commodities from these seaports. Dur-

ing those days many of those that engaged in the planting and trade of coffee became fabulously rich and most of the rich families had a hundred or more servants each. They took away the molds from their gold coins by drying the coins on wide mats in the sunshine on the *azoteas*, yards or roofs of their big houses. During those days paper money was not common and the custom among the people was to bring their heavy gold coins in bags loaded on horse backs or in carts.

But the coffee industry which brought paradise to many did not last long. A certain kind of fungus known as smuts began to appear, sapped the juice of the plant and killed it. In 1888 during the mayorship of Martin Kison, the colorful procession held to celebrate its prosperity proved to be the industry's funeral; for in the year that followed in 1889 during the mayorship of Eduardo Mayo, our coffee trees began to die, and the industry that had brought wealth, splendor and fame to the community was no more. The superstitious, not knowing the origin of the death of the plants, assigned the cause to the coincidence that beautiful ladies and not the images of saints were placed on the beautiful floats that paraded during the celebration.

In 1882 when Bernardo Solis was the gobernadorcillo, an epidemic known as Asiatic Cholera swept the entire southern Luzon regions and Lipa became a victim. So mortal was the attack that whole households were wiped out in many places and most of the cemeteries in the provinces were so filled with dead bodies that the people did not have the time to bury them so corpses were filed like sacks of coffee one above the other in heaps on the cemeterial grounds. Later this was followed by another kind of epidemic called Beriberi and in 1889 by smallpox when *vacuna* or vaccination was first introduced here in Lipa to prevent the spread of that dreaded disease.

From 1886 to 1887, there came and stayed in Lipa as a student and teacher of Don Sebastian Virrey in his college a man who later became the soul of the Philippine Revolution. He was Apolinario Mabini, the irreconcilable, the sublime and the brains behind Aguinaldo. He finished here his Bachelor of Arts degree and the degree of Professor of Higher Instructions having finished his secondary course in his home town, Tanauan, under another Lipa tutor named Valerio Malabanan, a priest.

In 1889, the reputation of Rizal as a great patriot was already well known in Lipa and in 1896 the people revolted and Rodrigo Navas the commander of the Spanish garrison of 500 Spaniards surrendered to the Filipino insurgents under the command of General Eleuterio Marasigan on July 10, 1896.

Of the around two hundred gobernadorcillos that Lipa had during the Spanish times, the most important in so far as laying the foundations of Lipa's prosperity and greatness was concerned, was Galo de los Reyes who became gobernadorcillo four times in 1808, 1812, 1822

and 1825; because if he did not have the foresight, the industry, the pioneering spirit and the strictness for the planting of the coffee plants, Lipa would have been just a mere town like many others without any name, glamour and golden pages in its past.

The people that received the blessings of his foresight did not fail to recognize his importance to the town when for the celebration of the industry in 1888 his picture was the only display on the first float of the parade. In fact the Lipa people then planned a monument for him, the site and corner stones of which were already begun but the death of the coffee trees caused the abandonment of the idea.

Many of the gobernadorcillos or capitanes became famous for their good movement, kindness to the poor, justness in their dealings and courage and tact in the catching of the outlaws. Such were Celestino Solis in 1843, 1848, 1860 and 1861; Juan Malabanan in 1853, Sebastian Malabanan in 1864, Doroteo de los Reyes in 1871, Simeon Luz in 1879 and in 1880 and Martin Quizon in 1887 and 1888.

Many of the gobernadorcillos were great grandfathers of most of the prominent families in Lipa today. Don Luis Kalaw of 1821 was the grandfather of Valerio Kalaw, first mayor during American times and the great grandfather of Teodoro Kalaw famous journalist, parliamentarian, statesman and historian and the political scientist Maximo M. Kalaw. Don Sebastian de la Cruz Mayo of 1804 was the son of the Irish Captain Ferdinand Mayo who came here with the British and from whom Claro Mayo Recto the poet, satirical writer and parliamentarian and the Mayos of today have descended. Don Jose Katigbak of 1827 was the great grandfather of the Katigbaks of today. Don Celestino Solis of 1843 came here from a Barrio of Sto. Tomas as a mere clerk in the municipio whose descendants were Indios from Malabar who were shipwrecked in Luzon with the descendants of General Malvar and who by industry, thrift and good luck saved great fortunes and became the owner of the vast landed estates in Lipa, Rosario, San Pablo and Dolores that most of the present day wealthy families of Solises, Aguileras, Katigbacs and Salases now own. He was the father of Capitang Andong a most glamorous and colorful figure of his days. Manuel Rojas of 1857 might have been the father of Don Sixto Roxas of 1867 who in turn was the father of the now famous physicians Baldomero and Sixto Roxas and the famous chemist Dr. Maning Roxas of today. Don Juan de Silva of 1710 might have been the father of Don Patricio de Silva of 1749, of Jose de Silva of 1767, of the famous Don Pedro Silva of 1893 who in turn is the father and uncle of the now prominent Silva families in Lipa today. The Africas that assumed the mayorship several times in 1777 of Juan de Africa, in 1796 of Juan S. Africa, in 1805 of Leon de Africa, and in 1841 of Galo de Africa were surely the great grandparents of the numerous Africas. The prominent Luz family that has produced a well known writer and businessman Arsenio Luz who is a world figure

surely came from Jose Luz of 1854 and 1866. The Katigbaks that gave to the country the engineer and planner of the Puente de España Petronio Katigbac of 1858, Norberto Katigbac of 1862, Cayetano Katigbac of 1865, Lino Katigbac of 1870, and Mariano Katigbac of 1896. The Dimayuga family that produced some poets and dramatologist in the dialect must have come from Nicolas Dimayuga of 1774, Francisco Dimayuga in 1803, Evaristo Dimayuga of 1809, Nicolas Dimayuga of 1813, and Celestino Dimayuga of 1840. The Malabanans that gave such famous tutors like Padre Valeriano Malabanan, teacher of many famous Batangueños like Mabini, Sotero Laurel, Diego Gloria and others at about the last century of Spanish rule are relatives of Sebastian Malabanan of 1863 and 1864. The Manguiats had their great great grandparents Ventura Manguiat of 1711 and 1712; the Masonsongs, Francisco Masonsong in 1855; the Bautistas, Pedro Bautista in 1852; the Altamiranos, Alejandro Altamirano in 1859; and the Reyeses represent the most numerous of all in the list of gobernadorcillos as of the around two hundred terms of that office during the Spanish times, that family name assumed the post for nineteen times; a number the corresponding names for which are too many to be enumerated here.

But most of the family names of the early town leaders have completely become extinct in the Lipa people of today. Such gobernadorcillos like Matias Arenas in 1703, Juan Mulingtapang in 1704, Juan Gemarra in 1708, Luis Matienzo in 1713, Juan Santonino in 1718, Tomas Matira in 1721, Martin Salinas in 1722, Fausto Cruzar in 1726, Agustin Quiachon in 1731, Pedro Banaag in 1736, Baltazar Pasig in 1737, Nicolas Carlos in 1781, Bernabe Laguerta in 1787, Juan San Miguel in 1795, Pedro Bernardo in 1817, Felipe Teodoro in 1820, Mateo Mano in 1849, and Manuel Mando in 1856 do not now have offsprings in Lipa bearing their surnames.

“PRINCE”
RESTAURANT

527 Quezon Blvd.

Manila

CASAS RADIO

SERVICE AND SUPPLY

«» RADIO REPAIRING «» LOUDSPEAKER SERVICE
«» ELECTRICALWORKS «» BATTERY CHARGING
GENERATOR FOR HIRE

ALL WORKS GUARANTEED

P. BURGOS ST.

(Opposite Cine Ruby)

BATANGAS, BATANGAS

LIPA CITY

Location: Lat. 12° 56'—Long. 121° 10'. Bounded on the North by Malvar; East, by Tiaon; on the South, by Rosario and Ibaan; and on the West, by Lake Taal.

Historical Facts: Founded in 1702. The eruption of Taal volcano in 1754 transferred this town to its present location. The coffee industry was introduced in 1814 by P. Fr. Elias Lebrero, which was improved by P. Fr. Benito Varas.

CITY OFFICIALS

Mr. Esteban Mayo, *City Mayor*
 Mr. Alfredo Politico, *Secretary to the Mayor*
 Atty. Gualberto Mayo, *Secretary City Council*
 Hon. Marcelo Olfato, *Municipal Judge*
 Atty. Jose Recto, *City Fiscal*
 Mr. F. Olayta, *City Auditor*
 Mr. Exequiel Dajoyag, *City Treasurer*
 Mr. Vicente Castro, *City Engineer*
 Capt. Martin Calingasan, *Chief of Police*
 Dr. Santiago Lacdao, *City Health Officer*
 Mrs. Iluminada de Leon, *Principal Teacher*
 Demetrio Saludo, *Postmaster*

CITY COUNCILORS

| | |
|------------------|-----------------|
| Donato Guevara | Roman Pilapil |
| David Valencia | Dionisio Lingao |
| Exequiel Dajoyag | Alfonso Medina |
| Vicente Castro | |

Physicians

| | |
|--------------------|---------------------|
| Anacleto Bautista | Ramon Macasaet |
| Alfredo Dimayuga | Dionisio Marave |
| Gregorio Dizon | Alberto Mayo |
| Jose Eugenio | Francisco Mayor |
| Francisco Katigbak | Porfirio Recio |
| Jose Ma. Katigbak | Carmelo Reyes |
| Jose R. Katigbak | Norberto Rodelas |
| Nieves Katigbak | Baldomero Roxas |
| Raymundo Katigbak | Benjamin Roxas |
| Pedro L. Katigbak | Jose R. Roxas |
| Santiago Lacdao | Sixto Roxas |
| Gregorio T. Lantin | Maria Segismundo |
| Pedro T. Lantin | Jose R. Segismundo |
| Alfredo Latorre | Clemente Silva |
| Pedro Q. Lasig | Jose A. Silva |
| Arturo Librea | Jose Teru |
| Simeon Luz | Francisco L. Torres |
| | Petronilo Torres |
| | Nemesio L. Villa |

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 Silverio Cornejo
 Enrique Custodio
 Amado Dimaano
 Gelacio Dimaano
 Antonio V. Dimayuga
 Jose D. Dimayuga
 Donato Guevara
 Lauro Guevara
 Briccio de Jesus
 Jose M. Kalaw
 Alberto L. Katigbak
 Alfredo L. Katigbak
 Eduardo L. Katigbak
 Guillermo M. Katigbak
 Pedro M. Katigbak
 Ramon L. Katigbak
 Benito Laig
 Gregorio T. Lantin
 Jose T. Lantin
 Porfirio Latorre
 Dionisio Lingao
 Marcelo Lingao
 Hermenegildo Lopez
 Paulino Luisaga
 Manuel Macasaet
 Vicente Macasaet
 Marciano Maloles
 Jose M. Manguiat
 Juan Maralit
 Angel Marave
 Emilio U. Mayo
 Norberto Mayo, Jr.
 Eleno Olaguivel
 Juan Recio
 Roque L. Recio
 Claro M. Recto
 Baldomero B. Reyes
 Carmelo Reyes

Jose Abelardo Reyes
 Vicente del Rosario
 Enrique Roxas
 Pedro Roxas
 Simeon Roxas
 Sangalang Palicarpo
 Fidel Silva
 Pablo Silva
 Isabelo Tapia
 Pablo Umali
 Vivencia Villapando

Engineers

Felix Altamirano
 Amado Bandelaria
 Vicente Castro
 Arsenio Cuenca
 Francisco L. Katigbak
 Justino Lingao
 Porfirio Luistro
 Policarpo Medrano
 Jose Morada
 Isabelo Tapia
 Florencio Reyes
 F. M. Villanueva
 Gregorio Y. Zara

Educator

Dolores M. Africa, B.S.E.
 Elena M. Africa, B.S.E.
 Josefa L. Africa, B.S.E.
 Encarnacion Aranda, B.S.E.
 Ramon L. Recio, B.S.E.
 Aquilina Sales, B.S.E.
 Carmen Kison, B.S.E.
 Lourdes Luz, B.S.E.
 Emilia Malabanan, M.A.
 Tarcila M. Katigbak, M.A.
 Jose Alex Katigbak, B.S.E.
 Julio M. Lingao, B.S.E.
 Beatriz Katigbak, B.S.E.
 Juanita L. Africa, B.S.E.
 Flora Cornejo, B.S.E.
 Dolores Latorre, B.S.E.
 Guadalupe Mayor, B.S.E.
 Natividad Mayor, B.S.E.

Cecilia Castillo, B.S.E.
 Teofila Luistro, B.S.E.
 Lucia Dimayuga, B.S.E.
 Rita Africa, B.S.E.
 Teofila Olgado, B.S.E.
 Urbana S. Librea, B.S.E.
 Arsenia Maralit, B.S.E.
 Paterno L. Africa, B.S.E.
 Alejandro Baronia, B.S.E.
 Lutgarda Arguelles, B.S.E.

Other Professionals

Esteban Estolano C. P. A.
 Jose M. Recinto C. P. A.
 Arsenio N. Luz, Journalist
 Fidel A. Reyes, Jouronalist
 Max B. Solis, Journalist
 Dr. Manuel L. Roxas, Chemist
 Dean Maximo M. Kalaw, Political Science

Stores or General Merchants

Lipa Grocery
 Good Luck Store
 Vicente Go's Store

Pharmacists

Amparo Atienza
 Mercedes Bautista
 Felicidad Dimaano
 Anita Dimayuga
 Faustino Dolor
 Leon Dolor
 Dolores Kalaw
 Enriqueta Kalaw
 Amelia Katibbak
 Simeon Kison
 Simeona Leus
 Francisco Luistro
 Generosa Luistro
 Sofia Manalo
 Rosario E. Manguiat
 Porfiria Mayor
 Isabel Mayo
 Fidel Reyes
 Jose P. Reyes
 Manuel Reyes

Amanda Rodelas
 Primitiva Rodelas
 Benedicta Segismunda
 Vivencia Villapando
 Rosario Q. Kalaw

Dentists

Alberto Dimayuga
 Delfin Dimayuga
 Florentina Dimayuga
 Mariquita Latorre
 Librea, Ambrosio L.
 Higino Mayor
 Jose U. Mayo
 Melecio Montuano
 Tomas Reyes
 Jeremias Rodelas
 Marcela Rodelas
 Ladislao Saez
 Leon Saludo
 Primo Tapia
 Jose Torres
 Alfonso Vergara
 Jose Vergara

Agriculturist

Emilio Morada
 Pedro Malabanan
 Moises Kalaw
 Martin Calingasan
 Valentina Lina
 Alejandro Luisto
 Jose Tapay
 Domingo Altamiran
 Gil Altamirano
 Antero Ynciong
 Victor Olan
 Julian Morada
 Emilio Macasaet
 Valentin Macasaet
 Jose Dimaano

Societies

Highlanders
 Maharlika
 Mabini Alumnae

| | |
|---------------------------------|-------------------|
| Parochial Priest | Jose D. Librea |
| Date of Town Fiesta | January 20 |
| Population Approximately | 50,000 |
| Means of Transportation | Motor vehicles |
| Distance from Manila | 87 Kms. |
| Distance from the Capital | 25 Kms. |
| Principal Products | Coffee and fruits |

Barrios:

Adya, Anilao, Antipolo, Bagongpooc, Balentiouac, Balete, Banay-banay, Bogtongnapulo, Bolboc, Bulacnin, Calamias, Cumba, Dагatan, Inosloban, Lubac, Latag, Lumbang, Malagonlong, Malalimnalodlod, Marawoy, Rizal, Mabini, Mataasnalupa, Pagoldingin, Pangao, Panay, Pinagecaitan, Pinagtongolan, Sabang, San Benito, San Celestino, San Francisco, San Lucas, Santo Torribio, Sapac, Talisay, Tambo, Tangob, Tanguay, Tipacan, Plaridel, Kayumanggi, and San Salvador.

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CITY OF LIPA

ALITAGTAG

Location: Lat. $13^{\circ} 52'$ —Long. 121° Bordering North, is Lake Taal; East, the town of San Jose; South, Bauan; West, the towns of Taal and San Luis.

Historical Facts: This town was founded in the year 1910; its present barrios having separated from Bauan also at that time. The first citizens of the place were Raymundo Bautista, Modesto Quiatian, Jose Maranan and Adriano Caraos. Jose Maranan was the first municipal president (1910-11).

MUNICIPAL OFFICIALS

Anastacio Hernandez, *Mayor*
 Julian Olgado, *Vice Mayor*
 Flaviano Ilagan, *Secretary*
 Ceferino Hernandez, *Treasurer*
 Atty. Dominador Pacia, *Justice of the Peace*
 Hilario Ilagan, *Chief of Police*
 Dr. A. Chavez, *Sanitary President*
 Buenaventura V. Castillo, *Principal Teacher*
 Ceferino Hernandez, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|---------------------|----------------|
| Agapito Casalla | Isabelo Calalo |
| Esmeraldo Adan | Rafael Coronel |
| Marcelino Hernandez | Pio Adelantar |

Physicians

Diego Gloria, Jr.
 Maxima Reyes Recto
 Andres Aliswag
 Lauro Gutierrez

Pharmacists

Choling Reyes
 E. Coronel
 Irene Palines

Lawyers

Deogracias Adaja
 Ariston Sandoval
 Leoncio Rosales
 Zoilo Sandoval

Prominent Persons

Mariano P. Solis
 Rufo Umali
 Eleuterio Gutierrez
 Narciso Castillo
 Telesforo Reyes
 Pedro Castillo

Dentists

Flaviana Gutierrez
 F. E. Gloria
 Nieves Aliswag

Societies

Fortune Seekers
 Three Flowers Society
 P. T. A.

Stores or General Merchants

Rosario Gutierrez
 Purificacion Manalo

Barrios

Balabag, Concordia, Dalapit,
 Dominador, Mojon, Mulauin.

| | |
|---------------------------------|--------------------------------|
| Parochial Priest | Ramon Kasala |
| Date of Town Fiesta | May 7 |
| Population | Approximately 14,000 |
| Means of Transportation | Busses and trucks |
| Distance from Manila | 104 Kms. |
| Distance from the Capital | 15 Kms. |
| Principal Products | Rice, sugar, coffee and fruits |

Barrios

Balabag, Concordia, Dalapit, Dominador, Mojon, Mulauin.

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 Manila

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 Manager & Proprietor

BALAYAN

Location: Lat. 13° 56'—Long. 120° 44'. Bordering North, the town of Tuy; East, Calaca; on the South, China Sea; West, Calatagan and Lian estate.

Historical Facts: This town was founded in the year 1578 by Father Esteban Ortiz and Fr. Juan de Porras. Made capital until 1732.

MUNICIPAL OFFICIALS

Atty. Rufino Lainez, *Mayor*
 Antonio de Castro, *Vice Mayor*
 Ramon Ramirez, *Secretary*
 Aurelio Beron, *Treasurer*
 Lorenzo Aguila, *Justice of the Peace*
 Gregorio Arcalas, *Chief of Police*
 Dr. Benjamin Garcia, *Sanitary President*
 Teodoro Zagala, *Principal Teacher*
 Ceferino Deguito, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|-----------------------|----------------------|
| Dr. Pablo Solis | Dr. Baltazar Magsino |
| Dr. Norberto Maglunog | Dr. Benigno Torres |
| Pedro de Castro | Pedro N. Oeson |
| Felix Magahis | Troadio Frontera |

Physicians

Potenciano Noblejas
 Pablo L. Solis
 Norberto Maglunog
 Antonio Lainez
 Crisanto Torres
 Emilia Alaras
 Jose Ilagan
 Jose Alaras
 Ireno O. Sison
 Baltazar Magsino
 Lourdes Buhay
 Benjamin Garcia

Dentists

Felicisimo Buhay
 Mariano Novales
 Victoriano Buhay
 Anastacia R. Galvez
 Vicente Solis
 Benigno Torres
 Damaso Dimanzana

Other Professionals

Santiago Rillo
 Horacio Ilagan
 Consolacion Alaras
 Dolores Alaras
 Corazon Ramos
 Casiano Calalang
 Isabel Aesquivel Dira

Societies

Professional's Club

Popular Ladies

Doña Concha C. de Apacible
 Jovita Ramos
 Loly Martinez
 Alfreda Arriola
 Ines Frontera
 Natividad Novales
 Fredeswinda Ramos

Lawyers

Lorenzo Brotonel
 Severino Frontera

Julian Justiniano
 Ceferino Inciong
 Cirilo Baylosis
 Cecilio de Guzman
 Manuel Torres
 Rufino Lainez
 Pedro Bahia
 Miguel Tolentino
 Gregorio Aquitania
 Juan Magsino
 Francisco Martinez
 Jose Caoibes

Drug Stores

Galvez Pharmacy
 Magsino's Drug Store
 Ilaya Drug Store
 Orlanes Pharmacy
 Alaras Pharmacy

Stores or General Merchants

Balayan Consumer's Producer's Coop.
 Mariano Buhay Store
 Conchita Galvez Store
 Felisa Tolentino Store
 Macabayan Coop. Store
 Bahia Sarisari Store

Prominent Persons

Vicente Galvez
 Nemesio Maningat
 Ignacio Lainez
 Galicano Apacible
 Clemencia Lopez
 Marucha Vda. de Lopez
 Jose S. Lopez

Parochial Priest Estanislao Cabrera
 Date of Town Fiesta December 13
 Population Approximately 20,000
 Means of Transportation Bus and truck
 Distance from Manila 107 Kms.
 Distance from the Capital 48 Kms.
 Principal Products Sugar

Barrios

Calan, Calzada, Canda, Caybunga, Cayponce, Dalig, Dilao, Duhatan, Durungao, Gimbalas, Gumamela, Calaokan, Lagnas, Lanatan, Langangan, Lucban, Magbe, Muntingtubig, Dao, Pooc, Sampaga, Sampiro, Santol.

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Manila

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Manila

Philippines

BATANGAS

Location: Lat. 13° 45'—Long. 121° 04'. Bordering North, the towns of Bauan and Ibaan; East, barrios San Jose and Conde; South, barrio Tabangao; West, Batangas Bay.

Historical Facts: Founded in 1601, and the name "Comintang" had been substituted for Batangan (Batangas). The first town head was Agustin Casulao. In the year 1679-86, a church was constructed and in 1729, the sea walls of bricks were also constructed. In 1756, 3,000 Moro pirates attacked the town but were repulsed and defeated by the Spaniards under Pedro Gastambide.

MUNICIPAL OFFICIALS

Roman L. Perez, *Mayor*
 Atilano Magadia, *Vice Mayor*
 Mario J. Gutierrez, *Secretary*
 Juan J. Palacios, *Treasurer*
 Eulalio Chavez, *Justice of the Peace*
 Apolonio Corpuz, *Chief of Police*
 Perpetuo Dilay, *Principal Teacher*
 Dr. Exequiel Castillo, *Sanitary President*
 Severino Cruz, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|------------------------|---------------------|
| Miss Romana Dimaano | Julian Pastor |
| Mrs. Juana Condes Lira | Pedro Tolentino |
| Gabriel Gomez | Gallicano Dinglasan |
| Leoncio Arceo | Sixto F. Caedo |

Physicians

Juan A. Pastor
 Vicente Berba
 Rosario Pastor
 Gloria Evangelista
 Manuel Baliuag
 Jose Montalbo
 Severina Luna Orosa
 Eleuterio Acosta
 Gregorio Limjoco, Sr.
 Edilberto Gahol
 Godofredo Rosales
 Pablo Buenafe
 Marcelina Perez
 Gregorio Sarmiento
 Gregorio Samala
 Sixto Orosa
 Nicanor Puyo
 Sixto Roxas
 Gregorio Limjoco, Jr.

Dentists

Ireneo Ambida
 Ventura Burgos
 Vicente Acosta
 Juan L. Perez
 Arsenio Mangahas

Drug Stores

Farmacia Sto. Niño
 Farmacia Caedo
 Farmacia San Jose
 Farmacia Moderno
 Farmacia Acosta
 Farmacia Francisco

Stores (or General Merchants)

Batangas Educational Supply
 Basco Furniture Store

Pharmacists

Mrs. Ester V. Borbon
 Miss Irene Aguila
 Severina Castillo
 Bienvenido Gonzales
 Angeles F. Arceo
 Concepcion Arceo, B.S.E.

Lawyers

Pedro Panganiban
 Vicente Reyes Villavicencio
 Manuel Panganiban
 Herminio Reyes
 Vicente Evangelista
 Federico Blay
 Remegio Perez
 Pedro Muñoz
 Mrs. Cecilia Munoz Palma
 David Pargas
 Jose Mayo Librea
 Miguel Barairo
 Rodolfo Quinio
 Numeriano Babao
 Jesus Montalbo

Filemon Blay
 Gualberto Babasa
 Gavino Abaya
 Pedro Berbarabe

Prominent Persons

Esteban Luna
 Luis Francisco
 Gregorio Villena
 Jose Caedo
 Gregorio Limjoco, Sr.

Societies

Batangas Rizal Association
 Canto Boys
 Sphinx Club
 As You Like It Club
 Cruzaders

Popular Ladies

Luz Luna
 Belen Perez
 Araceli Dimaandal
 Lydia Limjoco
 Patria Francisco
 Elvira Limjoco

| | |
|---------------------------------|-------------------------|
| Parochial Priest | Eutaquio Daite |
| Date of Town Fiesta | January 16 |
| Population | Approximately 51,000 |
| Means of Transportation | 112 Kms. |
| Distance from Manila | Busses, truck and water |
| Distance from the Capital | Capital |
| Principal Products | Rice, corn |

Barrios

Alangilan, Balete, Banaba, Bilogo, Bolboc, Bukal, Calicanto, Carcel, Provincial, Catandala, Conde, Cuta, De La Paz, Dumantay, Dumuclay, Gulod, Haligue, Ilihan, Kalansayan, Iibho, Mahabangdahilig, Mahabangparang, Mahacot, Matoco, Paharang, Pallokan, Patay, Pinamucan, Sambat, Sampaga, San Agapito, San Agustin, San Isidro, San Jose, San Miguel, San Pedro, Santa Clara (Norte), Santa Clara (Sur), Santa Rita, Aplaya, Santo Niño, Sirang Lupa, Sorosoro, Tabangao, Talahib, Talumpoc, Tinga, Tolo, Wawa.

BAUAN

Location: Lat 13° 48'—Long. 121°. Bordering North is the town of Alitagtag; East, Ibaan; South, Batangas Bay; and on the West, are the towns of Mabini and San Luis.

Historical Facts: Founded in the year 1653. The first president or town head was Fernando Mangubos. Origin of the name is not known, but the first establishment of town was in Dingin, then in Dungao and later at the present place.

MUNICIPAL OFFICIALS

Dr. Jose Daite, *Mayor*
 Dr. Dominador Anis, *Vice Mayor*
 Alfonso M. Casapao, *Secretary*
 Esteban Buhat, *Treasurer*
 Atty. Teofilo de Guia, *Justice of the Peace*
 Cesar Arada, *Chief of Police*
 Dr. Lauro Arreglado, *Sanitary President*
 Francisco Mateo, *Supervising Teacher*
 Abdon Arrellano, *Principal Teacher*
 Manuel Torres, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|-------------------|----------------------|
| Dr. Mario Bejasa | Atty. Ponciano Binay |
| Dr. Cesar Buendia | Ceriacio Ingeo |
| Gallicano Cordova | Severino Garcia |
| Ricardo Abante | Mrs. Maria C. Aranas |

Physicians

Lauro M. Arreglado
 Gregorio Arreglado
 Conrado Buendia
 Jaime Cordero
 Teofilo Brual
 Evaristo Brual
 Francisco Manigbas
 Julio D. Bejasa
 Miguel Banta
 Cesar Buendia M
 Genaro Magpantay

Lawyers

Vicente Evangelista
 Dominador Amurao
 Melquiades Ilao
 Jose R. Valenton
 Alejandro Leynes
 Francisco Mandlangbayan
 Felipe Dimaculangan
 Julio D. Enriquez
 Godofredo Brual
 Leodegaro Castillo
 Simeon Ilagan
 Marcelo P. Caraan

Dentists

Demetrio Brual
 Quirino Macarandang
 Francisco Contreras
 Federico Garcia
 Leopoldo Contreras
 Perfecto Mayor

Drug Stores

Enriquez Drug Store
 San Jose Drug Store
 Arreglado's Drug Store
 Cosmopolitan Drug Store
 Buendia's Drug Store
 Botica Paz Drug Store

Stores (or General Merchants)

| | |
|-------------------|-------------------|
| Bauan Caltex | Melquiades Ilao |
| Bauan Coop. Store | Ciriaco Ingco |
| Bauan Lumber | Alberto Leynes |
| | Evaristo Brual |
| | Severino Bautista |

Other Professionals

| | |
|---------------|-----------------------|
| Rafael Orosa | <i>Societies</i> |
| Daniel Aranas | Kampon ni Pakakak |
| Maria Alvares | |
| Cariaco Ingco | <i>Popular Ladies</i> |
| Rita Gloria | Ursulita Buendia |

Prominent Persons

| | |
|------------------|------------------|
| Mario Bejasa | Godofreda Cuevas |
| Eladio Hernandez | Meno Ingco |
| | Concesa Brual |
| | Lilia Orlanes |

Parochial Priest Gualberto Latorre

Date of Town Fiesta May 2-3

Population (approximately) 45,000

Means of Transportation Busses, trucks and sailboat

Distance from Manila 120 Kms.

Distance from the Capital 7 Kms.

Principal Products Rice, corn

Barrios

Alagao, Alalum, Aplaya, Asis, Baguilaua, Balayong, Balisong, Bana, Bayanan, Bolo, Gamao, Colvo, Cupang, Danglayan, Durungao, Gelerangcauayan, Gulibay, lat, Inicbulan, Lagnas, Locloc, Locloc, Magalanggalang, Maghinao, Malaquingpooc, Malindig, Magalanggaalng, Maghinao, Malaquingpooc, Malindig, Manalupang, Mataasnalupa, Natunuan, Palsahingin, Pila, Sambat, ria, Sinala, Tingloy, Talahib, Pisa, Maricaban, Papaya, San Diego.

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CALACA

Location: Lat. 13° 56'—Long. 120° 49'. On the North border, barrio Batulao; East, Lake Bombon; South, Balayan Bay; West, the town of Balayan.

Historical Facts: This town was founded in 1836; and from this time, nine barrios of Balayan were separated from it to constitute the town of Calaca.

MUNICIPAL OFFICIALS

Conrado Macatangay, *Mayor*
 Sixto Marella, *Vice Mayor*
 Luis P. Herrera, *Secretary*
 Agaton Salazar, *Treasurer*
 Atty. Lorenzo P. Aguila, *Justice of the Peace*
 Benito M. Castillo, *Chief of Police*
 Dr. Antonio Platon, *Sanitary President*
 Vidal Bautista, *Principal Teacher*
 Agaton Salazar, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|--------------------|----------------|
| Eusebio Comia | Pedro Cortiñas |
| Filomeno Cruz | Roque Nobleza |
| Florentino Esteron | Juan Asuncion |

Physicians

Mariano Marella
 Narciso Valencia

Drug Stores

Alicia Drug Store
 Admana Drug Store

Prominent Persons

Manuel Macatangay
 Pacifico de Leon
 Ireneo Arriola

Societies

Parent-Teachers Association

| | |
|---------------------------------|---------------------------|
| Parochial Priest | Valeriano Caguicla |
| Date of Town Fiesta | October 24 |
| Population | Approximately 11,227 |
| Means of Transportation | Motor vehicles |
| Distance from Manila | 134 Kms. |
| Distance from the Capital | 38 Kms. |
| Principal Products | Sugar cane, rice and corn |

Barrios

Bagongtubig, Calantas, Dacanlao, Lumbang, Madalumot, Pantay, Putingbato, Sinisian.

CALATAGAN

Location: Lat. 13° 50'—Long. 12° 38'. On the North border is the town of Lian; East, Balayan Bay; on the South and West, the China Sea.

Historical Facts: Ever since, the land in Calatagan belongs to the wealthy Roxas family and from 1855 steam machineries were used to produce sugar.

MUNICIPAL OFFICIALS

Olimpio Sayo, *Mayor*
 Jose M. Caisip, *Vice Mayor*
 Tomas Caunan, *Secretary*
 Francisco Cadorna, *Treasurer*
 Eligio Abreu, *Justice of the Peace*
 Miguel de Guzman, *Chief of Police*
 Dr. Mauricio, *Sanitary President*
 Narciso Zarraga, *Principal Teacher*
 Francisco Cadorna, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|------------------|------------------|
| Juan Hernandez | Apolonio Pedraza |
| Juan Macalindong | Isidro Mendoza |
| Pablo Tolentino | Blas Basco |

Physicians

Gerardo S. Manas

Prominent Persons

Jesus de Carlos
 Filomeno Urcia

Stores or General Merchants

Aniano Burgos
 Maria Lunes
 Suzana de Urcia

Societies

Calatagan Sporting Club
 All Stars Sporting Club
 Trozo Sporting Club

Other Professionals

Pascual Caunan
 Mrs. E. T. Mallari

Popular Ladies

Julieta Insigue
 Marcela Zardival
 Adela Urcia

Parochial Priest Ricardo Zalasar

Date of Town Fiesta April 30

Population Approximately 8,900

Means of Transportation Land and water

Distance from Manila 135 Kms.

Distance from the Capital 125 Kms.

Principal Products Rice and Corn

Barrios

Baha, Balibago, Balitoc, Bancalan, Bukal, Luksuhin, Quilitisan, Sambungan, Santiago, Talibayog, Talisay, Viga.

CUENCA

Location: Lat. $13^{\circ} 54'$ —Long. $121^{\circ} 02'$. It is bounded on the North by Lake Bombon; East, Lipa and San Jose; South, San Jose; and West, Bauan and Lake Bombon.

Historical Facts: This was formerly a barrio of San Jose, named Macolot. The town as it is named was founded in the year 1877 in honor of the native town of one Jose Malcampo y Monje who had been a governor general of the Philippines. The first town head was Emeterio Laqui.

MUNICIPAL OFFICIALS

Pedro Pacia, *Mayor*
 Eustacio Cuevas, *Vice Mayor*
 Jose Magpantay, *Secretary*
 Enrique Limbo, *Treasurer*
 Dominador Pasia, *Justice of the Peace*
 Mariano Chavez, *Chief of Police*
 Dr. H. L. Chavez, *Sanitary President*
 Quintin Andal, *Principal Teacher*
 Enrique Limbo, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|-----------------|-----------------|
| Virgilio Remo | Nicolas Atienza |
| Francisco Pasia | Vicente Aguila |
| Victor Arada | Cayo Loria |

| | |
|---|---|
| <i>Physicians</i> Virgilio Remo Honesto Chavez Nicolas Atienza | <i>Stores or General Merchants</i> Santiago Jusay Manuel Chavez Ignacio Matulac Raymundo Baring |
|---|---|

| | |
|--|--|
| <i>Lawyers</i> Dominador Pasia Eustacio Chavez Eulalio Chavez | <i>Prominent Persons</i> Nicomedes Carandang Juan Cuevas Cristina Pasia |
|--|--|

| | |
|---|---|
| <i>Drug Stores</i> Farmacia Remo Farmacia Atienza | <i>Popular Ladies</i> Elisea Remo Martina Remo Marina Clemente |
|---|---|

Parochial Priest Jose Vicentainer
 Date of Town Fiesta May 15
 Population Approximately 9,000
 Means of Transportation Land
 Distance from Manila 101 Kms.
 Distance from the Capital 24 Kms.
 Principal Products Rice, corn, oranges, bananas
Barrios
 Bungahan, Dalipit, Dita, Emanuel, Ibabao, Labac, San Felipe.

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Lucena, Quezon

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Proprietor



Real Street

City of Lipa

IBAAN

Location: Lat. 13° 50'—Long. 121° 08' Bounded on the North, San Jose; East Taysan; South, Batangas and West by Bauan.

Historical Facts: This town was founded in the year 1832. Father Maril encouraged the production of coffee.

The first town head (capitan) was Mariano Peñon.

MUNICIPAL OFFICIALS

Juan T. Mercado, *Mayor*
 Sixto Guerra, *Vice Mayor*
 Roman O. Rubio, *Secretary*
 Daniel Torralba, *Treasurer*
 Diego Aranas, *Justice of the Peace*
 Pedro de Castro, *Chief of Police*
 Dr. Fernando Escano, *Sanitary President*
 Anastacio Chavez, *Principal Teacher*
 Daniel P. Torralba, *Postmaster*
 Roman de Castro, *Principal Clerk*

MUNICIPAL COUNCILORS

| | |
|-------------------|--------------------|
| Hugo Mercado | Marcial Caringal |
| Luis Ilagan | Jose Marasigan |
| Gregorio Caringal | Florentino Mercado |

Physicians

Anacleto Quinio
 Pedro C. Reyes
 Macario A. Medrano
 Manuel Mariño

Dentists

Benito Reyes
 Juan Mercado
 Daniel Reyes

Lawyers

Emilio P. Piñero
 Gregorio Perez
 Arcadio Yabyabin
 Juan Torralba
 Manases Reyes

Prominent Persons

Juan Marino
 Tomas Altamirano
 Emilio Aguilera
 Miguel Mercado
 Santiago Yabyabin

Other Professionals

Bartolome Lim—Engineer
 Calixto E. Baes—Professor

Popular Ladies

Petronila Montalbo
 Rosing Yabyabin
 Justa Tejares
 Rosalia Pateña
 Amparing Caringal
 Pershing Buendia
 Aurora Yabyabin
 Janing Ortega
 Nony Reyes
 Maring Babasa

Societies

Ipsilon Alpha
 Samahang Ibara
 Barangay
 Maharlika
 Sigma

Drug Stores

Farmacia Caringal
 Farmacia Semira
 Farmacia Ibaan
 Farmacia Montalbo

Stores or general Merchants

Hugo Mercado's Store
 P. Guerra's Store
 D. Caringal's Store
 I. Montalban's Store

Parochial Priest Guido Collitte
 Date of Town Fiesta December 31
 Population Approximately 11,000
 Means of Transportation Motor vehicles
 Distance from Manila 108 Kms.
 Distance from the Capital 12 Kms.
 Principal Products Rice and Sugar

Barrios

Bago, Balanga, Calamias, Catandala, Dayapan, Coliat, Lapolapo, Palindan, Pangao, Panghayaan, Quilo, Sabang, Salaban, San Sandalan, Santo Niño, Talaibon, Tulaynapatpat, Munting Tubig, Matala, Mabalar, Wesuhin, Malainin.

DE LUXE

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Auto Supply and Hardware

Lipa City

Batangas, P. I.

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Manila, P. I.

LEMERY

Location: Lat. 13° 53'—Long. 120 55'. Bounded by Taal with Pan-sipit river separating them; and with Talisay and Calaca.

Historical Facts: Founded in 1862. The name was taken from one who was made governor general. The first head of the town (gobernadorcillo) was Jose Cabrera.

MUNICIPAL OFFICIALS

Leon A. Sangalang, *Mayor*
 Mariano Venturanza, *Vice Mayor*
 Vicente S. Makabuhay, *Secretary*
 Daniel I. Pastor, *Treasurer*
 Ramon A. Cabrera, *Justice of the Peace*
 Juanito S. Atienza, *Chief of Police*
 Dr. Antonio E. Platon, *Sanitary President*
 Cipriano V. Alberto, *Supervising Teacher*
 Paulino V. Lota, *Principal Teacher*
 Daniel I. Pastor, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|------------------|-----------------------|
| Apolonio Balboa | Marcos Catibog |
| Jose Bello | Luis Licopa |
| Agustin Carolino | Martiniano Montenegro |
| Juan de Castro | Vicente Salazar |

Physicians

Adoracion Marquinez
 Antonino L. Lontok
 Clodualdo Montenegro
 Iluminada Hernandez
 Potenciano de Leon
 Trinidad P. Pesigan
 Serafin Montenegro
 Pedro Mayuga
 Gerardo Aquino
 Cericaco Rubio
 Jose Encarnado
 Manuel Montenegro
 Conrado Pesigan

Lawyers

Manuel C. Calanog
 Maximino Montenegro
 Ramon Aquino
 Felixberto M. Serrano
 Tomas Yuzon
 Martin Mendoza
 Vicente S. Salazar, Jr.
 Quirino Villavicencio
 Apolonio Balboa
 Zosima Hernandez
 Dionicio Hernandez
 Ricardo Mayuga
 Vicente Villamin
 Gregorio Correo
 Galicano Calapatia

Stores or General Merchants

Marciano Encarnado
 Crispulo Marasigan
 Jose Matira
 Vitaliano Maranan
 Maria de Castro
 Gavino Razon

Societies

Lymac Club
 Waewac Club

Other Professionals

Mariano Pesigan, C.E.
 Oscar Ilustre, M.E.
 Ramon M. Sangalang, LL.B.
 Aurelio A. Sangalang, LL.B.
 Felicidad Sangalang, PH.C.
 Ruperta Cuasay, B.S.E.
 Irinea Rodriguez, B.S.E.
 Antonio Lota, M.E., E.E.
 Ramon Lota, Architect
 Dionicio Manaja, *Capt. Marine*
 Julian Sangalang, D.D.S.
 Leon A. Sangalang, *Fine Arts*
 Glicerio Mendoza, B.S.E.
 Sixto Martinez, B.S.E.
 Melecia Makabuhay, B.S.E.
 Antonio Bello, B.S.A.
 Juan Ilustre, B.S.A.
 Dominga Martinez, B.S.E.
 Daniel Buñag, B.S.A.
 Purificacion Caguicla, B.S.A.
 Mercedes Tolentino, B.S.PHAR.
 Judge Segundo Martinez, LL.B.
 Francisca Aquino, *Nursing*
 Francisco Orlina, LL.B.
 Isabelo Tibayan, *Marine Eng.*
 Ceferina Estacio, B.S.E.
 Severina Kasilag, B.S.E.
 Erlinda Hernandez, B.S.H.E.
 Crispiniano Hernandez, B.S.A.
 Celerino Medina, PH.C.

Parochial Priest Anacleto Encarnacion
 Date of Town Fiesta August 15-16
 Population Approximately 21,600
 Means of Transportation Land and water
 Distance from Manila 120 Kms.
 Distance from the Capital 24 Kms.
 Principal Products Sugar, corn, rice, fish, peanuts and
 unions

Barrios

Arumahan, Ayao-ayao, Balaña, Balañgon, Bañgin, Bañaga, Bilibinwang, Bagong Pook, Bucal, Cahiln, Coral na Munti, Dayapan, Golod, Guitna, Mahayahay, Mahabang Dahilig, Maiksing Dahilig, Manilis, Mataas na Bayan, Matingain; Masayang, Nonong Casto, Palanas, Pamiga, Panhulan, Pancipit, Payapa, Pook, Senisian, Subic, Talaga, Tubigan, Walang Balahibo.

Dentists

Jose Bello
 Galicano Morillo
 Pedro de Leon
 Jose Rubio
 Pedro Morillo

Drug Stores

Farmacia Andal
 Farmacia Tolentino
 Farmacia Mayuga
 Conchita's Drug Store

Popular Ladies

Josefa Kasilag
 Rita Montenegro
 Marcela Ilustre
 Eugenica Noble
 Remedios Salazar
 Felina Bello

Bievenido Villavicencio, B.S.C.
 Rizalino Gamban, B.S.E.
 Enrico Gamo, B.S.A.
 Macario Palo, B.S.A.
 Ramon Cabrera, LL.B.
 Blanca C. Bello, *Nursing*
 Josefa Pesigan, B.S.CHEM.
 Perpetuo de la Luna, *Capt.Mr.*
 Joes Encarnacion, B.S.E.
 Elias Caray, M.S.A.

LIAN

Location: Lat. 14° 02'—Long. 120° 39.' It is situated between Tuy and Nasugbu; on the East by Balayan and Tuy, and on the South by China Sea.

MUNICIPAL OFFICIALS

Quirino Lejano, *Mayor*
 Pedro Lejano, *Vice Mayor*
 Pastor Magahis, *Secretary*
 Angel Garcia, *Treasurer*
 Eligio A. Abreu, *Justice of the Peace*
 Rafael Limjoco, *Chief of Police*
 Dr. Aniano Mauricio, *Sanitary President*
 Damaso Figueroa, *Principal Teacher*
 Angel L. Garcia, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|------------------|-----------------|
| Francisco Quezon | Mateo Ruffy |
| Rufo Limon | Teofilo Lagui |
| Fidel Castañeda | Clemente Lejano |

Physicians

| | |
|---------------------|--------------------------|
| Fidel Castañeda | <i>Prominent Persons</i> |
| Emiliano E. Lapitan | Galicano Limjoco |
| Romulo Lapitan | Damasino Limon |
| | Francisco Lejano |

Lawyers

| | |
|--------------|------------------|
| Eligio Abreu | <i>Societies</i> |
| | Hijas de Maria |

Drug Stores

Lian Drug Store

Popular Ladies

| |
|------------------|
| Juanita Lapitan |
| Lydia Lejano |
| Remedios Bondoc |
| Gaudiosa Lejano |
| Milagros Lapitan |
| Nina Limon |

Stores or General Merchants

| |
|-------------------|
| Maria Limon |
| Dominador de Leon |
| Jose Medrano |

| | |
|---------------------------------|----------------------|
| Parochial Priest | Sesinando Medrano |
| Date of Town Fiesta | June 24 |
| Population | Approximately 10,000 |
| Means of Transportation | Motor vehicles |
| Distance from Manila | 124 Kms. |
| Distance from the Capital | 75 Kms. |
| Principal Products | Sugar and rice |

Barrios

Balanoy, Binubusan, Calero, Kaloongan, Malampatan, Malaruhatan, Pinagkurusan, Putengkahoy, Talaan.

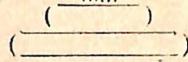
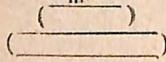



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Manila, P. I.

LOBO

Location: Lat. 13° 39'—Long. 121° 13'. On the North bound are the towns of Rosario and Taysan; on the East, San Juan; South, China Sea; and on the West, Batangas.

Historical Facts: Founded in 1831. Before this time, the place was a ranch of Rosario. Then, there was established a community in 1874 and the first inhabitants were the family of Vicente Macatangay and Bernabela Sotelo and their son and daughters, Mariano, Faviana, Tomasa, Eusebia, Nicolas and Gavino.

MUNICIPAL OFFICIALS

Feliculo R. Sanchez, *Mayor*
 Bienvenido Gatdula, *Vice Mayor*
 Ciriaco A. Claveria, *Secretary*
 S. D. Florindo, *Treasurer*
 Adriano Gonzales, *Justice of the Peace*
 Marcial Amparo, *Chief of Police*
 Crisanto Abaya, *Sanitary President*
 Ciriaco Bautista, *Principal Teacher*
 S. D. Florindo, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|---------------------|-----------------|
| Tomas S. Villanueva | Luis Driz |
| Regino Canuel | Regino Garcia |
| Emeterio Araja | Gorgonio Gayeta |

| | |
|-------------------|------------------------------------|
| <i>Physicians</i> | <i>Stores or General Merchants</i> |
| Antonio Palacios | Florencia G. Medrano |

| | |
|-----------------|----------------------------|
| <i>Lawyers</i> | <i>Other Professionals</i> |
| Fidel Canuel | Alejandro Gualberto |
| Melanio Andal | Zoilo Evangelista |
| Numeriano Babao | Procopio Buenviaje |

| | |
|----------------------|--------------------------|
| <i>Dentists</i> | <i>Prominent Persons</i> |
| Arsenio Lecaros | Bernardo Lucero |
| Francisco L. Ramirez | Florentino Macatangay |
| Cristobal Ramirez | Macario Espeleta |

| | |
|--------------------|-----------------------|
| <i>Drug Stores</i> | <i>Popular Ladies</i> |
| Botica San Miguel | Lilia Medrano |
| | Soledad Buenviaje |
| | Asuncion Pañaganiban |

| | |
|---------------------------------|------------------------|
| Parochial Priest | Serafin Inumerable |
| Date of Town Fiesta | May 8 |
| Population | Approximately 8,000 |
| Means of Transportation | Land and water |
| Distance from Manila | 144 Kms. |
| Distance from the Capital | 35 Kms. |
| Principal Products | Coconut, rice and corn |

Barrios

Apar, Balatbat, Balibago, Banalo, Biga, Bignay, Calo, Calumpit, Fabrica, Haybunga, Lagadlarin, Mabilognabundok, Malabriga, Malalimmasanog, Malapadnaparang, Masaguitsit, Nagtalontong, Nagtoctoc, Oolo, Pinagbawanan, Sawang, Soloc, Tayuman.

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City of Lipa

MABINI

Location: Lat. 13° 45'—Long. 120° 56'. Bounded on the North, San Luis; East, Batangas Bay; South, Batangas Bay; and on the West, China Sea.

MUNICIPAL OFFICIALS

Rafael P. Amurao, *Mayor*
 Primo Evangelista, *Vice Mayor*
 Silverio Sandoval, *Secretary*
 Bernabe L. Dimaano, *Treasurer*
 Diego Aranas, *Justice of the Peace*
 Lino Garcia, *Chief of Police*
 Dr. Arreglado, *Sanitary President*
 Felix Buendia, *Principal Teacher*
 Bernabe L. Dimaano, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|-------------------|-------------------|
| Abdon Magnaye | Bernardo Camargal |
| Simeon Casapao | Mauricio Arago |
| Isidoro Masangeay | Evaristo Castillo |

Physicians

| | |
|--------------------|-------------------|
| Rodolfo Barreto | Rafael P. Amurao |
| Laureano Castillo | Indalecio Calangi |
| Felixberto Calangi | Geminiano Beloso |

Lawyers

| | |
|------------------|-------------------|
| Simeon Calangi | Muling Sumilang |
| Geminiano Beloso | New Found Society |
| Jose M. Ilagan | |

Other Professionals

| | |
|--------------------------|-----------------------------|
| Julian B. Castillo, C.E. | Stores or General Merchants |
| Leon Castillo, C.E. | Calangi |
| Bartolome Beloso, C.P.A. | Garcia |
| | Buenosaje |

| | |
|----------------------------------|------------------------|
| Parochial Priest | Jose P. Aquino |
| Date of Town Fiesta | April 25 |
| Population (Approximately) | 12,000 |
| Means of Transportation | Buses |
| Distance from Manila | 150 Kms. |
| Distance from the Capital | 17 Kms. |
| Principal Products | Fish and Sinamay Cloth |

Barrios:

Mainaga, Saguing, P. Niogan, Malimatac, Anilao, P. Anahao, Tagala, Bagalangit, P. Balibagohan, Nag-iba and Solo.

MALVAR

Location: Lat. 14° 03'—Long. 121° 10. On the North, Tanauan; East, Laguna province; South, barrio Payapa; and West, Lake Taal.

Historical Facts: Founded in 1922; the first president was Gregorio Leviste.

MUNICIPAL OFFICIALS

Benito P. Leviste, *Mayor*
 Pedro S. Lat, *Vice Mayor*
 Fidel Leviste, *Secretary*
 Wenceslao Sandoval, *Treasurer*
 Mariano V. Esleigui, *Justice of the Peace*
 Eulogio Manalo, *Chief of Police*
 Eustacio T. Endaya, *Sanitary President*
 Fernando Silva, *Principal Teacher*
 Andres Villapando, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|-------------------|-------------------|
| Apolonio S. Viaje | Maximino Aguilera |
| Tomas Lucido | Rafael Dimaandal |
| Nicasio Leviste | Jose T. Manalo |

Physicians

Jose Viaje
 Tomas Endaya
 Eustacio Endaya
 Rafael Lucido
 Rogerio D. Viaje
 Jacinto L. Lat
 Angel Leviste
 Jose P. Leviste

Dentist

Amado Viaje

Drug Stores

Aproniano Villegas
 Lauro Leviste
 Victoria Lucido
 Mariano Leviste

Lawyers

Feliciano Leviste
 Pastor Saludo
 Epitacio Panganiban
 Wenceslao Cornejo
 Abundio David
 Mariano Esleigui
 Marcelo Caringal
 Virgilio D. Viaje

Stores or General Merchants

Fortunato Lucido
 Rosario Trinidad
 Miguel Aranda

Societies

Silahis ng Bagong Buhay

Other Professionals

Eng. Pablo Gutierrez Viaje
 Jose T. Viaje
 Eng. Teodoro D. Viaje
 Aristeo Lat
 Constantino Bautista

Prominent Persons

Abundio David
Vicente Reyes
Tomas Lanting
Luisa P. Lat
Fortunato Lucido

Parochial Priest
Date of Town Fiesta
Population (Approximately)
Means of Transportation
Distance from Manila
Distance from the Capital
Principal Products

Popular Ladies

Rufina P. Vda. de Leviste
Angelita A. Viaje
Epifania Publico
Estela Miranda

Irineo Lipano
January 10
8,000
Motor vehicles
74 Kms.
38 Kms.
Rice, sugar and fruits

Barrios

San Fernando, Santiago, Luta, San Andres, San Pioquinto, San Isidro and San Pedro.

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Branch Office No. 3

529 Evangelista, Quiapo
(Back Quiapo Church) Manila

MATAASNAKAHOY

Location: Lat. 13° 56—Long. 121° 08'. Bounded on the North, Balete; East, Lipa; South, San Jose.

Historical Facts: This town was founded in the year 1932 by executive order of Governor General Butte. The first president was Antonio Matanguihan. Formerly it was under Lipa.

MUNICIPAL OFFICIALS

Jose Landicho, Mayor
Bernardo Vergara, Vice Mayor
Lino Dimaculañgan, Secretary
Ernesto Pureza, Treasurer
Calixto P. Luna, Justice of the Peace
Gelacio Ocampo, Chief of Police
Ponciano Vizconde, Sanitary President
Isidro Laygo, Principal Teacher
Ernesto Pureza, Postmaster

MUNICIPAL COUNCILORS

| | |
|-------------------------|-------------------------|
| <i>Julian Solis</i> | <i>Felipe Templo</i> |
| <i>Jose Matanguihan</i> | <i>Lorenzo Maranan</i> |
| <i>Marciano Silva</i> | <i>Exequiel Recinto</i> |

Physicians

Lauro M. Lobrin
Clemente Silva

Lawyers

Artemio M. Lobrin
Olegario Landicho
Calixto P. Luna

Dentists

Evaristo Tapalla

Drug Stores

Pacita Silva Drug Store

Stores or General Merchants

Melchor Silva
Arsenio Tibayan
Francisco Laqui

Other Professionals

Gregorio Matanguihan
Dalmacio Tibayan
Eden B. Recinto
Leonila L. Lobrin
Eniorito Lobrin

Prominent Persons

Gavino Lobrin
Dalmacio Tibayan
Candido Recinto

Societies

Women's Society

Popular Ladies

Amada Lobrin
Benida Lina
Rosario Mendoza
Elena Hernandez
Lucia Silva

Parochial Priest Ambrosio Castillo
 Date of Town Fiesta Janauary 3
 Population Approximately 5,500
 Means of Transportation Land
 Distance from Manila 94 Kms.
 Distance from the Capital 27 Kms.
 Principal Products Coconuts, coffee, fruits

Barrios

Kalingatan, Santol, Kinalaglagan, Nangkaan, San Sebastian, Lu-mang Lipa, Loob, Bayorbor, Bubuyan and Upa.



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City of Lipa

NASUGBU

Location: Lat. 14° 04—Long. 120° 38'. On the North, Province of Cavite; East, Caytitinan river; South, Lian; and on the West, China Sea.

There is no recorded history, so far with regards the establishment of this town, except that near the entrance of the church gravels used in the construction of it in 1709 were found.

MUNICIPAL OFFICIALS

Gregorio C. Panganiban, *Mayor*
 Jose M. Advincula, *Vice Mayor*
 Ruperto Bautista, *Secretary*
 Vicente Villacrusis, *Treasurer*
 Apolinario R. Apacible, *Justice of the Peace*
 Petronilo J. Sapico, *Chief of Police*
 Dr. Aniano V. Mauricio, *Sanitary President*
 Pedro G. Tapia, *Principal Teacher*
 Fermin Andaya, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|------------------|----------------------|
| Pedro Villafria | Marcelo J. Bayaborda |
| Moises Rojales | Jose Bayaborda |
| Nemesio Sevilla | Carlos Bolintiam |
| Bernardino Ureta | Rafael Talengko |

Physicians

Marcelino Enriquez
 Leonardo Mateo
 Crisogono Ermita
 Felipe Brotonel
 Aniano V. Mauricio
 Vicente de las Alas
 Celerino Pascual

Lawyers

Apolinario R. Apacible
 Gregorio C. Panganiban
 Felipe S. Abeleda
 Enrique S. Umali
 Simon Samaniego

Prominent Persons

Jacinto Salanguit
 Telesforo Chuidian
 Florencio E. Oliva

Other Professionals:

Dalmacio E. Cruzado, B.S.A.
 Josefina V. Mendoza, P.H.B.
 Jose Lerma, B.S.C.
 Consuelo R. Lerma, B.S.E.
 Felicisima V. Panganiban, B.S.E.
 Remedios V. Apacible, B.PHAR.
 Amalia S. Gallardo, B.PHAR.
 Eufrocena Mendoza, B.PHAR.
 Sofio Ramos, B.PHAR.
 Venancio Duarte, B.S.A.
 Maximiano Salanguit, B.S.M.E.
 Luciano V. Bautista, B.S.E.
 Jose Pimentel, ELEC. ENG.

Societies

Parent Teachers' Association
 Kalupkup Club
 The Rancheros

Dentists

Panfilo Mendoza
 Salustiano Alix
 Isaias Dumatol

Popular Ladies

Oronica Salamanca
Otilia Oliva
Iluminada Alvarez
Josefina Rustia

Drug Stores

Farmacia Popular
Farmacia Mendoza
Bitoca "Ang Lunas"
Farmacia Remedios

Parochial Priest Rafael T. Macatangay
 Date of Town Fiesta December 2 and 3
 Population Approximately 22,576
 Means of Transportation Land air, and sea
 Distance from Manila 105 Kms.
 Distance from the Capital 72 Kms.
 Principal Products Rice, corn, and sugar

Barrios

Banilad, Bilaran, Bocana, Bunducan, Butucan, Calayo, Campo, Ca-tandaan, Caylaway, Caylungon, Cugunan, Dayap, Hamilo, La-tag, Looc, Lumangbayan, Macate, Maugat, Muntingindang, Pantalan, Papaya, Pataynailog, Pinagecurusan, Putat, Reparo, Tu-malim, Utud, Wawa.

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ROSARIO

Location: Lat. 13° 51'—Long. 121° 12'. North bound is Lipa town; East, San Juan; South, Lobo; and on the West, Taysan.

Historical Facts: Founded in the year 1686 by Agustinian fathers.

MUNICIPAL OFFICIALS

Isaac D. Farol, *Mayor*
 Hipolito C. Mindanao, *Vice Mayor*
 Lino Barbosa, *Secretary*
 Rafael Macatañgay, *Treasurer*
 Atty. Calixto P. Luna, *Justice of the Peace*
 Isabelo Zuño, *Chief of Police*
 Dr. Fernando Escano, *Sanitary President*
 Mrs. Inocencia Z. Luna, *Principal Teacher*
 Simeon Cantos, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|----------------|------------------|
| Jose Agoncillo | Valeriano Gozos |
| Juan Asa | Fortunato Banog |
| Fidel M. Luna | Sofronio Comia |
| Zoilo Katigbak | Onofre K. Quizon |

| | |
|---|---|
| <i>Physicians</i> Fidel Luna Rufino Recto Maxima Reyes Jose Gregorio Fernando Escano | <i>Prominent Persons</i> Teodoro Semana Florencio Araño Evaristo Recto Jose B. Zuño Jose P. Recto Clemente Barboza A. Luancing M. Buquir F. Karreon Antonio Agoncillo Melanio Mendoza Eugenio Banog Esteban Caloma |
| <i>Lawyers</i> Necitas Suanes Marcelo Banog Vicente Agoncillo Briccio Tenorio Nicanor Gutierrez Jose P. Recto | |

| | |
|--|--|
| <i>Stores or General Merchants</i> Mrs. Manalo's School Supplies S. Amar Store Tolentino's Store A. Recto's Store Juanuario's Store | <i>Societies</i> Circuló Rosareño Wisdom Seeker Club Sin Nombre Club |
| <i>Other Professionals</i> Josefa L. Buquir, <i>Pharmacist</i> Rosing Gozos Bienvenido Gozos | <i>Papular Ladies</i> Ramilia A. Bandonillo Julia Belen Mrs. G. S. Gualberto Soledad Escano Candelaria Makatangay Natividad Escano |

Dentists

Crisanto Gualberto
 Jose Ma. Zuño
 M. Bolaños
 Policarpo Katigbak
 Eugenio Tagle

Drug Stores

Farmacia Agoneillo
 Farmacia Rocio
 Botica Generosa
 Templi's Pharmacy

Parochial Priest Luis Mortera
 Date of Town Fiesta April 22
 Population (Approximately) 40,080
 Means of Transportation Motor vehicles
 Distance from Manila 100 Kms.
 Distance from the Capital 21 Kms.
 Principal Products Rice and sugar

Barrios

Alupay, Bacao, Bagongpooc, Banaba, Banaybanay, Baybayin, Bawi, Bilogo, Bukal, Bulihan, Cahiban, Castillo, Culungan, Dagatan, Itlogan, Kilib, Maalasas Mabato, Mabayabas, Macalamcam, Mahanadyong, Mapulo, Mataasnalupa, Matamis, Natu, Maugat, Mavalor, Mayuro, Mercedes, Muntingtubig, Namuco, Namunga, Panagkaanuran, Panghayaan, Pansol, Payapa, Pinagbayanan, Panagsibaan, Piña, Putingkahoy, Quiloquilo, Salaw, Sambat, San Carlos, San Felipe, San Ignacio, San Isidro, San Marcelino, San Miguel, San Roque, Santa Cruz, Santo Niño, Tangob, Tikiwan, Tilambo, Timbungan, Tulos.

CORONA BAZAR

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 «» NOVELTIES
 «» WATCHES

«» FOUNTAIN PEN
 «» COSMETICS
 «» HABERDASHERY

541 Rizal Avenue

Manila

QUEZON COLLEGE*COURSES OFFERED:*

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 PRE-LAW :: PRE-MEDIC :: GENERAL AA :: HIGH SCHOOL
 ELEMENTARY.

VOCATIONAL COURSES:

BOOKKEEPING :: STENOGRAPHY :: TYPEWRITING

For particular write or see the
 REGISTRAR, QUEZON COLLEGE

1601—1639 Dapitan

Manila

SAN JOSE

Location: Lat. 13° 53'—121° 06'. Situated on the North, Lipa; South, Ibaan and Batangas; West, Ibaan and Cuenca.

Historical Fact: Founded in 1767 when Ignacio de los Santos was the first town head. He made "San Jose" the patron saint. It was Firstinhabitants bears the family names of de los Santos, Bau-tista, Enrico and Masigan. The church was constructed by the celebrated botanist, Father Blanco. It was reconstructed in the year 1880—82.

MUNICIPAL OFFICIALS

Bonifacio Masilungan, *Mayor*
 Teodoro Ona, *Vice Mayor*
 Manuel Umali, *Secretary*
 Emilio Solis, *Treasurer*
 Calixto Luna, *Justice of the Peace*
 Francisco Perez, *Chief of Police*
 Dr. Exequiel Castillo, *Sanitary President*
 Mrs. Candelaria B. Ona, *Principal Teacher*
 Emilio Solis, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|-----------------|------------------|
| Modesta U. Remo | Leonardo Ona |
| Timoteo Alday | Quirino Custodio |
| Jose de Villa | Ruperto Aguila |

Physicians

Bonifacio Masilungan
 Leonardo Ona
 Timoteo Alday
 Antoliano Alday
 Jose Umali
 Vitaliano Luna

Stores or general Merchants

Riverside Store
 Francisco Sinohon
 Josefa Driz
 Ruperto Aguila
 Felina's Store
 Remegia Mercado
 P. Palines

Lawyers

Jose Ona
 Teodorico Ona
 Jose de Villa
 Emilio Marquez
 Domingo Guce
 Benito Hernandez

Prominent Persons

Roman Ozaeta
 Luis Luna
 Fernando Aguila
 Gregorio Lardizabal
 Nicomedes Masilungan
 Buenaventura Hernandez
 Bienvenido Oblea

Drug Stores

Farmacia Umali
 Farmacia Custudio
 Ona's Pharmacy
 Farmacia Medrano
 Farmacia Corazon

Societies

Social Civic Youth Organization
 Nevermind Reunion
 Girls Circle
 Womans Club
 Parent Teachers Association

Popular Ladies

Isabel Umali
 Victoria Alabastro
 Leonila Gonzales
 Ligaya Luna
 Maria Jardin
 Florencia Masilungan

Dentists

Florencia Masilungan
 Miguel Ambal
 Juanita Masilungan
 Maria A. Masilungan
 Juan Ona
 Rufino Hoebo
 Rafael Luna

Other Professionals

Demetrio Aguila, M.E.
 Isabel de Villa, Ph. Ch.
 Engr. Amado Masilungan

Parochial Priest Ernesto Fornaca

Date of Town Fiesta March 19

Population (Approximately) 18,000

Means of Transportation Busses and trucks

Distance from Manila 91 Kms.

Distance from the Capital 15 Kms.

Principal Products Rice and coffee

Barrios

Anus, Aya, Balagtas, Banaybanay, Bigain Primero, Bigain Segundo, Dagatan, Galamayamo, Kalansayan, Lapolapo Primero, Lapolapo Segundo, Lumil, Mojon, Natunuan, Palanka, Pinagtongan, Sabang, Salaban, Salayat, Taysan, Tugtug.

JOSE RIZAL COLLEGE

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—»«—

Offers the following:

Courses leading to the degree of

BACHELOR OF COMMERCIAL SCIENCE

Courses leading to the title of

ASSOCIATE IN COMMERCIAL SCIENCE

—»«—

COMPLETE ACADEMIC HIGH SCHOOL

Write for information:

JOSE RIZAL COLLEGE

1063 R. HIDALGO, MANILA, PHILIPPINES

SAN JUAN

Location: Lat. 13° 50'—Long. 121° 23' Situated on the North, Tayabas province; South and East by the China sea; and on the West, by the mountains which separate Tayasan and Lobo.

Historical Fact: Founded in 1886 by the Recollect Fathers.

MUNICIPAL OFFICIALS

Vicente Castillo, *Mayor*
 Nemesio Rosales, *Vice Mayor*
 Nemesio Malabanan, *Secretary*
 Domingo Feriols, *Treasurer*
 Arsenio Lopez, *Justice of the Peace*
 Artemio Mercado, *Chief of Police*
 Dr. Leon P. Cusi, *Sanitary President*
 Amador Degrano, *Principal Teacher*
 Alejandro Tupaz, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|--------------------|-------------------|
| Estelito Castillo | Maria Ramos Sales |
| Pedro Aguilá | Fidel Alday |
| Guillermo de Villa | Lorenzo Hernandez |
| Juan Quizon | Ricardo Macalinao |

Physicians

Vicente Castillo
 Felipe Hernandez
 Gregorio Marquez
 Victorino Salud
 Leovigildo Perez
 Cesar Mayo
 Filomena Sadile
 Ambrocio Makalintal
 Alfredo Marasigan
 Vicente Doliente
 Jose V. H. Salud
 Fernando Maralit
 Leon Cusi
 Ignacia de Makalintal

Dentists

Leopoldo Perez
 Bonifacio Galit
 Victor Salud
 Marieta Sales de Carandang

Stores or General Merchants

H. Dimaano Store
 Servando Paulino
 Romulo Martin Haberdashery

Lawyers

Hermenegildo Luna
 Paterno Zaballero
 Buenaventura Doliente
 Martin Galit
 Arsenio Lopez
 Jose P. Ona
 Jose Mercado
 Guillermo de Villa
 Jose N. Contreras
 Avelino Carandang
 Lorenzo Hernandez
 Nicasio Chavez
 Jose P. Castillo
 Fidel Salud
 Jose Mayo

Prominent Persons

Eulogio Magtibay
 Nicasio Chavez
 Leon Mercado
 Benito Marasigan

Other Professionals

Marieta Sales, DDS

Drug Stores

Ideal Drug Stores
 Delia's Pharmacy
 Farmacia Enriqueta
 Farmacia Resurrecion
 Farmacia Lontok

Popular Ladies

Delia Triviño
 Saturnina Latore
 Zonia de Villa
 Socorro Quizon
 Lilia Marasigan

Parochial Priest Domingo Carceller
 Date of Town Fiesta May 16
 Population (Approximately) 40,000
 Means of Transportation Trucks and busses
 Distance from Manila 120 Kms.
 Distance from the Capital 44 Kms.
 Principal Products Rice, sugar and copra

Barrios

Abung, Balabag, Bataan, Buhaynasapa, Calicanto, Calitcalit, Janaojanao, Kalubkob 1^o, Kalubkob 2^o, Kipot, Laiya, Libato Lipahan, Mabalanoy, Marayquit, Palahanan Primero, Palahanan Segundo, Palingowac, Pinagbayanan, Poctol, Pulangbato, Putingbuhangin, Sampiro, Sico Primero, Sico Segundo, Talahiban, Ticalan, Tipas.

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223 AZCARRAGA

(Casa Manila Terminal Bldg.)

EVERLAST DEPT. STORE

543-545 RAON

(Main Office)

SAN LUIS

Location: Lat. 13° 51'—Long. 120° 55'. Situated 27 Kms. from the Capital; and its boundaries are the municipalities of Taal and Bauan.

MUNICIPAL OFFICIALS

Felix Aseron, *Mayor*
 Victorio C. Lasala, *Vice Mayor*
 Ananias Mendoza, *Secretary*
 Crisostomo A. Lasala, *Treasurer*
 Juan K. Solis, *Justice of the Peace*
 Ruperto Carandang, *Chief of Police*
 Gregorio Noche, *Sanitary President*
 Lorenzo Catanag, *Principal Teacher*
 Crisostomo A. Lasala, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|--------------------|--------------------|
| Graciano Carandang | Ramon Hernandez |
| Agripino Catapang | Severino Magsombol |
| Melecio Capuno | Julian Zalazar |

Physicians

Jose Lasala
 Felipe Aseron

Popular Ladies

Celestina Macatangay
 Werlina Mangubat
 Rosario Ilagan
 Estelita B. Huerto
 Anita Carandang

Lawyers

Juan Magsino
 Timoteo Aseron

Other Professionals

Amado Medina
 Juanito Magsino

Prominent Persons

Vicente Atienza
 Timoteo Aseron
 Salvador Lasala

Societies

Beach Club

Barrios

| | |
|---|----------------|
| Parochial Priest | Eugenio Robles |
| Date of Town Fiesta | February 28 |
| Population (Approximately) | 10,000 |
| Means of Transportation | Motor vehicles |
| Distance from Manila | 120 Kms. |
| Distance from the Capital | 25 Kms. |
| Principal Products | Sugar |
| Abiacao, Bagongtubig, Balagtasin, Banoyo, Boboy, Bonglio, Calumpang, Dulangan, Durungao, Locloc, Luya, Mahabang, Parang, Mazon, Pacifico, Sampa, San Isidro, San Jose, San Martin, Santa Monica, Taliba, Talon, Tungal. | |

STO. TOMAS

Location: Lat. 14° 06'—Long. 121° 03'. Bounded on the North, the province of Laguna; East, Mt. Makiling; South, Tanauan; and on the West by Lake Bombon.

Historical Facts: Founded in the year 1618. Until 1768, this town was under Laguna province then to Batangas province at the lapse of this year. The first residents of the place were the family names of Centeno and Mulatag. In the year 1666, Manuel Melo was made the first head of the town (gobernadorcillo).

MUNICIPAL OFFICIALS

Nicetas N. Castillo, *Mayor*
 Nicasio Torres, *Vice Mayor*
 Ricardo Castillo, *Secretary*
 Juan de Castro, *Treasurer*
 Anacleto Malabuyo, *Justice of the Peace*
 Emilio Masakayan, *Chief of Police*
 Alfredo Magpantay, *Sanitary President*
 Juan de Castro, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|--------------------|------------------|
| Jose M. Hernandez | Abelardo Meer |
| Francisco Jaurigue | Tomas Mabilangan |
| Felix Guevarra | Arsenio Dizon |

Physicians

Cesar Villegas
 Cesar Maloles
 Eustaquio Medalla
 Felix Guevarra
 Jose Villegas
 Tomas Mabilangan
 Elpidio Maloles

Prominent Persons

Roman Hernandez
 Maximo Malvar
 Felipe Villegas
 Ruperto Carpio
 Maximino Maloles

Lawyers

Octavio Maloles
 Bibiano Meer
 Emmanuel Muñoz
 Pablo Malvar
 Pedro Medalla
 Potenciano Villegas
 Jose M. Hernandez
 Bibiano Austria

Popular Ladies

Esperanza Hernandez
 Sofronia Gonzales
 Victoria Tolentino
 Regina Meer
 Eusebia Villegas
 Lodivina Lantin
 Felisa Malolos
 Piedad Castillo

Other Professionals

Abdon Javier

Drug Stores

Farmacia Manzo
 Farmacia Mabilangan
 Farmacia Medrano

Dentists

Juanito Medalla
 Nicetas Castillo
 Rufina Virata
 Maximino Maloles
 Rufina Maloles

Stores or General Merchants

Candida C. Holgado
 Pedro Martinez
 Pedro Guevarra
 Rufina Perez
 Marciano Sanchez

Parochial Priest Jose Zoleta
 Date of Town Fiesta March 7
 Population (Approximately) 17,000
 Means of Transportation Motor vehicles
 Distance from Manila 68 Kms.
 Distance from the Capital 48 Kms.
 Principal Products Coconut, vegetables, fruits

Barrios

San Agustin, San Antonio, San Bartolome, San Felipe, San Felix,
 San Fernando, San Francisco, San Isidro (Norte), San Isidro
 (Sur), San Joaquin, San Jose, San Juan, San Luis, San Pablo,
 San Pedro, San Rafael, San Roque, Santa Anastacia, Santa
 Clara, Santa Cruz, Santiago, San Vicente.

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 Sta. Cruz, Manila

«» «»

Major L. G. BAVIERA
 P. C. (Retired)
 MANAGER

TAAL

Location: Lat. 13° 53'—Long. 120° 55'. Situated 27 Kms. from the Capital; and its boundaries are Lemery, San Luis and Bauan.

Historical Facts: The first site of Taal was in the ranch of Balangon and was attacked by the Moros in the 16th century. Its boundary was Lake Bombon. When the volcano of Taal erupted in 1754, the inhabitants moved to the present location.

MUNICIPAL OFFICIALS

Ignacio Ilagan, *Mayor*
 Agaton Luistro, *Vice Mayor*
 Prudencio del Castillo, *Secretary*
 Zacarias Maulon, *Treasurer*
 Ramon Gahol, *Justice of the Peace*
 Zacarias Marinay, *Chief of Police*
 Dr. Gregorio Noche, *Sanitary President*
 Ruperta Cuasay, *Principal Teacher*
 Demetrio Ramos, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|----------------------|-------------------|
| Paterno del Castillo | Epitacio Pesigan |
| Jose L. Atienza | Rufiniano Alvarez |
| Fermin Ilagan | Artemio Cabrera |
| Ricardo Medina | Manuel Cabrera |

Physicians

Felino Salazar
 Valentin Tolentino
 Honesto Cabrera
 Luis Cruz
 Jose I. Lasala
 Benito Garcia
 Dorotea Coronel
 Heraldo del Castillo
 Antonio del Castillo
 Feliciano Macatangay
 Artemio Cabrera
 Martin K. Solis
 Mariano Atienza
 Pedro Estacio

Lawyers

Manuel Bilog
 Rafael D. Salcedo
 Crisostomo Diokno
 Jose W. Diokno
 Jose Macatangay
 Fernando Barrion
 Juan K. Solis
 Lorenzo Aguilera
 Prudencio del Castillo
 Roberto Cabrera
 Judge Conrado Sanchez
 Sen. Ramon Diokno
 Dominador Rodriguez
 Martin Biscocho
 Pedro Sara
 Ramon Gahol
 Miguel Barairo
 Severino Orlina
 Agapito Gaa
 Eulalio Garcia
 Apolinario Villostas
 Luis Atienza
 Emeterio Huelgas

Dentists

Domingo de la Vega
 Leodegar Tolentino
 Quintin Banaag
 Pascual Hernandez
 Joaquin Montenegro
 Severino Huerto
 Dalmacio Orlina

Prominent Persons

Gregorio Agoncillo
Ricardo Medina
Vicente Noble
Gerardo Castillo
Gabriel Ocampo
Narciso Diokno

Societies

La Patria Club
Aratan Club
Wilds Club

Store or General Merchant

Germana de Punzalan
Agaton Luistro
Rufo Noble
Juanito Noche
Vicente Estacio
Ramon Estacio

Parochial Priest Mariano Lasala

Date of Town Fiesta December 8

Population (Approximately) 28,000

Means of Transportation Motor vehicles

Distance from Manila 120 Kms.

Distance from the Capital 23 Kms.

Principal Products Sugar and vegetables

Barrios

Abed, Apacay, Calete, Balisong, Bancoro, Bangin, Bihis, Bolboe,
Botong, Buli, Balangay, Calumala, Carasuche, Caysasay, Cu-
bamba, Cultihan, Cutangcauayan, Gipit, Halang, Iba, Illog,
Imamawo, Ipil, Irucan, Kalayaan, Kawit, Laguili, Latag, Lun-
taltal, Maabud, Mahabang Lodlod, Mulauin, Niugan, Pansipit,
Pansol, Pook, Saimsim, Sambat, San Nicolas, Siiran, Sinipian,
Sinturisan, Talang, Tambo, Tatlong Maria, Tierra Alta, Tolo.

Other Professionals

Jose Aliling (Engineer)
Roberto Mercado
Federico Ilustre (Architect)
Dionisio Mercado, (Engineer)

Popular Ladies

Maria A. de Aguinaldo
Corazon Agoncillo
Milagros Baarion
Belen Cabrera
Blanca del Castillo
Milagros Villavicencio
Corazon Apacible
Amanda Cabrera

Drug Stores

Botica San Martin
Farmacia Antigua
Farmacia Calanog

OLYMPIC SHIRT FACTORY

OFFICE:

146 Rosario St.
Binondo

FACTORY:

7-B Kipuja St.
Sta. Cruz

MANILA, P. I.

TALISAY

Location: Lat. 14° 06'—Long. 121° 01'. Bounded on the North is Tagaytay Ridge; East, Municipality of Tanauan; South, Taal Lake; and on the West is Alfonso, Cavite.

Historical Facts: Founded in 1851 when Marquis de Solano was the governor general and the first town head (gobernadorcillo) was Miguel Laurel. The place was named after the trees "Talisay" which were found plenty at that time.

MUNICIPAL OFFICIALS

Amando Laurel, *Mayor*
 Epifanio Malabanan, *Vice Mayor*
 Jose T. Marqueses, *Secretary*
 Clodualdo Luna, *Treasurer*
 Anacleto Malabuyo, *Justice of the Peace*
 Emilio Samaniego, *Chief of Police*
 Alfredo Magpantay, *Sanitary President*
 Andres Macasaet, *Principal Teacher*
 Clodualdo Luna, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|------------------|-------------------|
| Rafael Calinisan | Conrado de Grano |
| Vicente de Leon | Gregorio de Grano |
| Artemio Atienza | Genaro Pañganiban |

Physicians

Rizalino Atienza
 Velia Trinidad

Prominent Persons

Ciriaco L. Laurel
 Jose Natanauan
 Gregorio Salvador
 Artemio Atienza
 Maria de Platon

Lawyers

Juan Lanting
 Venustiano Laurel
 Franciso de Guzman
 Gabriel Trinidad
 Roman Umali
 Anacleto de Guzman

Popular Ladies

Natividad Turino
 Elvira Luna
 Salvacion Trinidad
 Soledad Trinidad

Dentists

Eduviges Trinidad
 Alfredo Laurel

Stores or General Merchants

Marcelina de Sagun
 Salvacion Trinidad
 Feliza Mercado
 Gorgia Natanauan

Drug Stores

Talisay Drug Store

| | |
|---------------------------------|----------------|
| Parochial Priest | Leopoldo Olave |
| Date of Town Fiesta | February 10 |
| Population (Approximately) | 14,000 |
| Means of Transportation | Land and water |
| Distance from Manila | 86 Kms. |
| Distance from the Capital | 59 Kms. |
| Principal Products | Rice and corn |

Barrios

Aya, Balaquilong, Balas, Banga, Bayuyungan, Binirayan, Bugaan, Caloocan, Tranca, Tumauay, San Gabriel and Volcan Island.

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LAUREL, JAMINOLA and REYES

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Philippine Steamer Suppliers

—————»«————

Philippine Steamer Employment Agency

—————»«————

1229 Tuberias, Quiapo
 Manila, P. I.

LUISA P. LAT
Manager

TANAUAN

Location: Lat. 14° 05'—Long 121° 09'. Bounded on the North and East, the town of Sto. Tomas; South, Malvar; and West, Laguna province, Taal Volcano and Talisay.

Historical Facts: Founded in the year 1585 when Fr. Juan de Peñalosa was the priest. The town of Sala was inundated upon the eruption of Taal volcano in 1745 and the inhabitants deserted the place to form another community.

MUNICIPAL OFFICIALS

George Collantes, *Mayor*
 Fidel de Pilar, *Vice Mayor*
 Bertin G. Olfato, *Secretary*
 Higino C. Cusi, *Treasurer*
 Marcelo F. Olfato, *Justice of the Peace*
 Marceliano K. Medina, *Chief of Police*
 Alfredo Magpantay, *Sanitary President*
 Aurelio Valencia, *Principal Teacher*
 Conrado Almora, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|---------------------|-----------------|
| Apolonio S. Hagsino | Nicolas Garcia |
| Severo M. Perez | Cosme Rojas |
| Juan R. Carandang | Victoriano Luna |
| Amador Suarez | Rufo Panganiban |

Lawyers

Jose P. Laurel, Sr.
 Jose B. Laurel, Jr.
 Modesto Castillo
 Gaudencio Garcia
 Sotero B. Laurel
 Servillano Platon
 Ubaldo Tabing
 Nicolas Laude
 Tomas Trinidad
 Leopoldo Gonzalez
 Antonio Yateo
 Tomas Panganiban
 Venancio M. Marfa
 Victoriano Luna
 Gregorio Collantes
 Pablo Tapia
 Emeterio Trinidad
 Fortunato Masakayan
 Juan M. Corona
 Claro T. Almeda

Dentists

Lauro G. Villegas
 Dionisio Lorio
 Bernardo V. Riel
 Gonzalo Tolentino
 Teodonia T. Riel

Drug Stores

Farmacia Platon
 Farmacia Centro
 St. Jude's Pharmacy
 Botica Panganiban
 Villegas Pharmacy

Basilisa Carandang
 Marcelo F. Olfato
 Anacleto Malabuyo
 Jose L. Guevarra
 Godofredo Laurel
 Gaudencio M. Corona

Physicians

Apolonio S. Magsino
 Salvador Laurena
 Mariano Castillo
 Gaudencio Gonzales
 Apolonio M. Lerio
 Gabriel Castillo
 Elpidio Panganiban
 Trinidad B. Gonzales
 Leoncio Opulencia
 Luciano Castillo
 Francisco Ma. Garcia
 Severo Perez
 Napoleon Magpantay
 Juan Collantes
 Lorenzo Macaisa

Societies

Tanauan Social Set
 Libis ng Bayan
 Lakas ng Kabataan
 "I Do" Club

Stores or General Merchants

David Perez' Store
 Nat. Coop. Store
 Torres' Store
 Tanauan Central Coop. Store

Parochial Priest
 Date of Town Fiesta
 Population (Approximately)
 Means of Transportation
 Distance from Manila
 Distance from the Capital
 Principal Products

Barrios

Altura, Ambulong, Bagbag, Bagumbayan, Balele, Balokbalok, Bañadero, Bilogbilog, Boot, Bungkalot, Cale, Darasa, Ikik, Janopol, Luyos, Malakingpulo, Maugat, Natatas, Pantay, Sala, Santol, Santor, Sulpok, Suplang, Talaga, Tinurik, Trapiche, Ulango, Wawa.

Other Professionals

Moises Carandang, Engineer
 Sixto Garcia, Architect

Prominent Persons

Baldomero Magsino
 Julian G. Hidalgo
 Leoncio S. Opulencia
 Leopoldo Almeda
 Juan L. Piamonte
 Eladio Esterio
 Antonio Dimayuga
 Roque Castillo
 Vicente Sabalvaro
 Alfredo L. Yatco

Popular Ladies

Paciencia Hidalgo Laurel
 Maravella Velasco
 Zosima Castillo
 Belen Torres
 Maria P. Dimayuga
 Luisa Macaisa
 Teodora G. Buendia
 Nieves L. Dimayuga
 Eufemia Tapia
 Baltazar Rocamora

Godofredo Mariño

December 27

29,000

Busses and trucks

72 Kms.

44 Kms.

Oranges and vegetables

INCIONG'S NARRA FURNITURE

The "Home of Beautiful Narra Furnitures"

SALA SETS «» BEDS «» WARDROBES «» CHAIRS «» DESKS

SOFRONIO INCIONG

Prop.-Manager

Real Street

City of Lipa

TAYSAN

Location: Lat. 130° 48'—Long. 121° 11'. On the North is bounded by Rosario; East, San Juan; South, Lobo; and West, Ibaan.

Historical Facts: This town was founded in the year 1850. It is separated from Rosario which had a jurisdiction over this place formerly.

MUNICIPAL OFFICIALS

Montano T. Viril, *Mayor*
 Domindor Zara, *Vice Mayor*
 Teodoro Balhon, *Secretary*
 Catalino Bautista, *Treasurer*
 Adriano Gonzales, *Justice of the Peace*
 Briccio Carandang, *Chief of Police*
 Bartolome Pascua, *Sanitary President*
 Pio V. Sison, *Principal Teacher*
 Lorenza Acosta, *Postmaster*

MUNICIPAL COUNCILORS

| | |
|-----------------|----------------|
| Mariano Ebreo | Emilio Banaag |
| Felix Hernandez | Dominador Driz |
| Gavino Magnaye | Roman Biscocho |

Lawyers

Montano Viril
 Crisanto Bautista
 Telesforo Capio
 Norberto Bautista

Physicians

Jeremias Cordero
 Jose B. Ona

Other Professionals

Remedios Viril Cordero, Phar.
 Cayetana Zara Biscocho, Phar.
 Angel Briones, B. S. C.
 Roman Biscocho, B. S. C.
 Rufino B. Ona
 Quirico Ramirez
 Luis B. Zara

Prominent Persons

Zoilo Barte
 Carlos Catalan
 Angel V. Hornilla
 Pablo Aquino
 Glicerio Ramirez
 Roman Biscocho

Societies

Pagasa ng Kabataan

Popular Ladies

Petra Barte
 Dominga Zara
 Isabel Reyes
 Catalina Viril
 Nene Barte
 Virginia Ona
 Irenea Viceral
 Aurelia Viril
 Epitacia Reyes
 Herminia Arada

Stores or General Merchants

Francisco Ona
 Concepcion Zara
 Alejandro Masilang
 Juana Panopio
 Nazaria Viceral
 Juana P. Marquez

Dentists

Irene Reyes
Damaso Dimasana

Drug Stores

Farmacia de la Merced
Farmacia Viril

Parochial Priest Lorenzo Bo
Date of Town Fiesta April 27
Population (Approximately) 10,000
Means of Transportation Motor vehicles
Distance from Manila 105 Kms.
Distance from the Capital 45 Kms.
Principal Products Rice and fruits

Barrios

Mabayabas, Mahanding, Panghayang, Bilogo, Mapolo, Dagatan, Baca, Piña, Sto. Niño, San Marcelino, Pinagbayanan, San Isidro, Bukal, Tilambo, Mataas na Lupa.

Compliments of

MRS. JUANITA FERRIOL CANTOS

PHARMACIST

DR. OLEGARIO B. CANTOS

PHYSICIAN

Batangas

Batangas

Compliments

of

ANG TUAN KAI & CO.

MANILA

TUY

Location: Lat. 14° 01'—Long. 120° 44'. Bounded on the North by Nasugbu; East and South by Balayan; and West by Lian.

MUNICIPAL OFFICIALS

Felix M. Almanzor, *Myaro*
 Rafael Carandang, *Vice Mayor*
 Romeo Encarnacion, *Secretary*
 Leon Mercado, *Treasurer*
 Pedro Macalalad, *Chief of Police*
 Dr. Benjamin Garcia, *Health Officer*
 Dr. Leon Solis, *Charity Clinic Doctor*
 Atty. Jose Castillo, *Justice of the Peace*
 Bienvenido Martinez, *Principal Teacher*

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| Perpetuo Bandelaria | Justina Macalalad |
| Telesforo Gomez | Vicente Caliñgasan |

Physicians

Pedro Apacible
 Crisigono Ermita

Lawyers

Apolinario R. Apacible
 Pedro M. Almanzor
 Crisologo Gabaya
 Lino J. Inciong
 Ricardo P. Bahia
 Julio Ambalada

Other Professionals

Mariano R. Apacible, C.P.A.
 Quirino R. Apacible, Com.
 Virgilio P. Reyes, Com.
 Mena Bautista Ramos, Educ.
 Capt. Eleuterio Abiad, Educ.
 Aquilino Bautista, Nurse
 Simeon de Apacible, Nurse
 Balbino Panaligan, Lt., P.A.
 Silverio Almanzor, Lt., P.A.
 Tomas Ja. Panaligan, Com.
 Cesar P. Reyes, Com.

Dentist

Abelardo de Leon

Engineer

Jose Carandang

Drug Store

Farm. Ntra Sra. de Lourdes

Stores

Marina Almanzor
 Demetria Rodriguez
 Beatriz de Almanzor
 Pacita Kaibigan
 Francisca de Perez
 Juanita J. Inciong
 Ana de Baon

Bakeries

Beatrix A. de Almanzor
 Ana de Baon

Romualdo Arzobal
 Prima de Carandang
 Maria de Advincula

Prominent Persons

Paz P. Reyes
 Eustaquia Vda. de Apacible
 Santiago Inciong
 Marcos Rodriguez
 Mateo Apacible
 Elias Almanzor
 Fabian Rodriguez
 Jose de Guzman
 Artemio Capacia
 Antonio de Guzman
 Dr. Pedro Apacible
 Tomas Apacible
 Emilio Macalalad
 Martin Hernandez
 Epifanio Almanzor
 Alejandro Apacible
 Eleno Adrias
 Eutequio Ja. Panaligan
 Pamfilo Sanchez
 Maximo de Guzman

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 Area 10,000
 Means of Transportation 8,660 Hectares
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 Sugar, rice, corn, mongo & peanut

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 Alberta Reyes
 Clemen aPanigan
 Baby Inciong
 Purita Atienza
 Luz Adrias
 Conchita Ramos
 Remy Inciong
 Nellie Afable
 Tommy Rodriguez
 Lourdes Baon
 Norma de Leon
 Julieta Adrias
 Rosita Macalalad
 Paz Ramos
 Maria Inciong
 Lourdes Afable
 Juana Inciong
 Josefa Inciong
 Irene Robles
 Ester Tuguigui
 Consuelo Almanzor
 Pacita Kaibigan
 Remy Panaligan

PACITA'S FROCKS

and

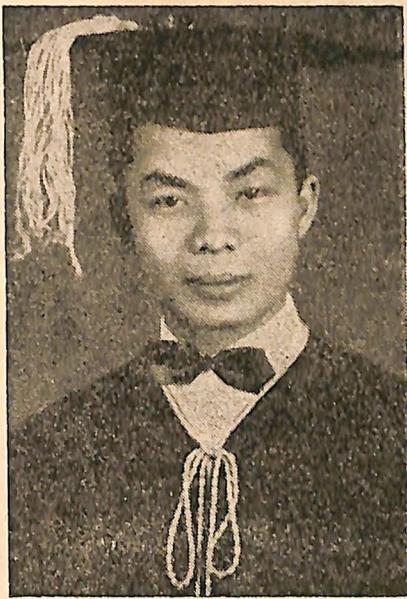
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S. C. MEDALLA



During the war was with the army, assigned in Zamboanga City and Jolo, Sulu. Discharged on June 26, 1946, with the rank of First Lieutenant, Inf. P. A.

He was born in Sto. Tomas, Batangas on March 23, 1923. Graduated A.C.S. *cum laude*. At present, Director, Batangas Association in Manila; President, Batangas Student Association of the Jose Rizal College; Member, Association of Customs Brokers, Inc.

BATANGAS STUDENTS' ASSOCIATION OF THE JOSE RIZAL COLLEGE

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| Dominga Galit | <i>Auditor</i> |
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| Jose K. Villanueva | <i>Publicity Manager</i> |
| Vicente Zara | <i>Reporter</i> |

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| Ramon Buzeta | Pedro M. Palma | Maximo Batardo | Apolinario Orosa |
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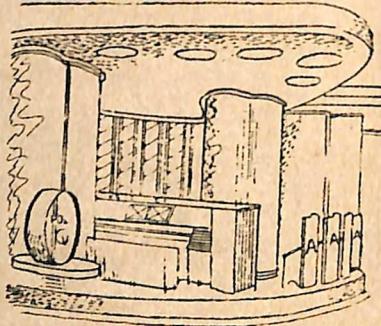
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4. Mechanical Engineering .. 4 "
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9. Associate in Electrical Engineering
10. Associate in Radio Engineering
11. Associate in Civil Engineering

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5. Radio Mechanic's Course
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| NAMES | OCCUPATION | ACTUAL ADDRESS | |
|----------------------------------|-------------------------|-------------------------------|-------------------------------|
| | | HOME ADDRESS (IN BATANGAS) | HOME ADDRESS (IN BATANGAS) |
| Gaudencio de la Rosa | Merchant | Taal, Batangas | Legaspi, Albay |
| Cresenciano Centillana | Merchant | San Luis, Batangas | Legaspi, Albay |
| Vicente H. Centillana | Merchant | San Luis, Batangas | Legaspi, Albay |
| Sergio Medina | Merchant | San Luis, Batangas | Legaspi, Albay |
| Serafin Almedilla | Merchant | San Luis, Batangas | Legaspi, Albay |
| Dr. Mariano C. Cruz | Physician | Taal, Batangas | Ligao, Albay |
| Dra. Asuncion K. de Cerdon | Dentist | Lipa, City | Libon, Albay |
| Vital Riva | Philippine Constabulary | Calatagan, Batangas | Bangueo, Albay |
| Agripino Catapang | Merchant | Alitagtag, Batangas | Balanga, Bataan |
| Emiliano Malaluan | Merchant | Alitagtag, Batangas | Balanga, Bataan |
| C. Castillo | Merchant | Alitagtag, Batangas | Balanga, Bataan |
| Abdon C. Asilo | Merchant | Bauan, Batangas | Balanga, Bataan |
| Jacinto C. Malaluan | Merchant | Alitagtag, Batangas | Balanga, Bataan |
| Narciso Aponsac | Merchant | San Luis, Batangas | Dinalupihan, Bataan |
| Vicente Abozman | Merchant | Bauan, Batangas | Balanga, Bataan |
| Esteban Abozman | Merchant | Bauan, Batangas | Balanga, Bataan |
| Simeon Feyes | Merchant | Bauan, Batangas | Balanga, Bataan |
| Santiago R. Leynes | Merchant | Alitagtag, Batangas | Balanga, Bataan |
| Armando Malaluan | Merchant | Alitagtag, Batangas | Balanga, Bataan |
| Generoso Malaluan | Merchant | Lipa, City | Balanga, Bataan |
| Benjamin Laya | Merchant | Alitagtag, Batangas | Balanga, Bataan |
| Ameliano Malaluan | Merchant | Tanauan, Batangas | Batanes, Bataan |
| Isidro P. Olea | Merchant | Taal, Batangas | Tagbilaran, Bohol |
| Juanito Asoncillo | Merchant | Taal, Batangas | Hermosa, Batan |
| Melchor Garcia | Merchant | Taal, Batangas | Tuguegarao, Cagayan |
| Honorato Adalin | Merchant | Taal, Batangas | Tuguegarao, Cagayan |
| Agustin Faral | Merchant | Alitagtag, Batangas | Tuguegarao, Cagayan |
| Cipriano A. Dimaandal | Businessman | Taal, Batangas | Tuguegarao, Cagayan |
| Buenaventura Amurao | Businessman | Alitagtag, Batangas | Tuguegarao, Cagayan |
| Pedro Macalintal | Businessman | Alitagtag, Batangas | Tuguegarao, Cagayan |
| Pablo Parais | Businessman | Taal, Batangas | Tuguegarao, Cagayan |
| Carlos T. Tangco | Pharmacist | Alitagtag, Batangas | Tuguegarao, Cagayan |
| Emilio Panaligan | Businessman | Taal, Batangas | Tuguegarao, Cagayan |
| Demetrio Adalin | Businessman | Businessman | Tuguegarao, Cagayan |
| Ramon Panaligan | Businessman | Businessman | Tuguegarao, Cagayan |
| Ambrosio Marosga | Businessman | Businessman | Tuguegarao, Cagayan |
| Ponciano Dimaandal | Businessman | Businessman | Tuguegarao, Cagayan |
| Norberto Dimaandal | Businessman | Businessman | Tuguegarao, Cagayan |
| Martin Dimaandal | Businessman | Businessman | Tuguegarao, Cagayan |
| Pedro Cadanila | Physician | Taal, Batangas | Tuguegarao, Cagayan |
| Dr. Alfonso T. Trajaya | Postmaster | Taal, Batangas | Tuguegarao, Cagayan |
| Pedro V. Enriquez | | Taal, Batangas | Itajay, Capiz |

| NAMES | OCCUPATION | HOME ADDRESS (IN BATANGAS) | ACTUAL ADDRESS |
|--------------------------------|---------------------------|-------------------------------|----------------------------|
| | | | |
| Rupert M. Calapatra | Administrator | Lemery, Batangas | Pilar, Capiz |
| Dionisio Marasigan | Businessman | Bauan, Batangas | J. J. Panganiban, C. N. |
| Roelgio Manalo | Businessman | Bauan, Batangas | J. J. Panganiban, C. N. |
| Francisco Marasigan | Businessman | Bauan, Batangas | J. J. Panganiban, C. N. |
| Damian Mendoza | Businessman | Bauan, Batangas | Mambulao, Camarines Norte |
| Dr. Crispin Cueto | Veterinarian | Batangas, Batangas | Daet, Camarines Norte |
| Brigido Malaoan | Businessman | Taal, Batangas | Capalonga, Camarines Norte |
| Fernin A. Malaoan | Teacher | Taal, Batangas | Capalonga, Camarines Norte |
| Mariano Macasact | Agriculturist | Lipa, Batangas | Pili, C. Sur |
| Lino Kalaw | Businessman | Lipa, Batangas | Naga, C. Sur |
| Pedro Kalaw | Businessman | Lipa, Batangas | Calabanga, C. Sur |
| Maria Villanueva | Businessman | Lipa, Batangas | Calabanga, C. Sur |
| Victorino Gonzales | Surveyor | Batuan, Batangas | Calabanga, C. Sur |
| Teofilo Sangalang | Businessman | Bauan, Batangas | Cebu City |
| Benigno Rarao | Civil Engineer | Bauan, Batangas | Cebu City |
| Angel Ilagan | Clerk | Bauan, Batangas | Cebu City |
| Lily Tarol | Clerk | Bauan, Batangas | Cebu City |
| Francisco E. Villena | Chief, Immigration Office | Batangas, Batangas | Cotabato, Cotabato |
| Calixto Agiles | Businessman | Alitataq, Batangas | Cotabato, Cotabato |
| Loreto I. Adalin | Businessman | Alitataq, Batangas | Cotabato, Cotabato |
| Benito H. Adejar | Businessman | Alitataq, Batangas | Cotabato, Cotabato |
| Honorio Adalin | Businessman | Alitataq, Batangas | Cotabato, Cotabato |
| Daniel Caligian | Businessman | Alitataq, Batangas | Cotabato, Cotabato |
| Calixto S. Calingasan | Businessman | Alitataq, Batangas | Cotabato, Cotabato |
| Demetrio Adaya | Businessman | Alitataq, Batangas | Cotabato, Cotabato |
| Marcelino Agito | Businessman | Alitataq, Batangas | Cotabato, Cotabato |
| Jose H. Adajar | Businessman | Tanauan, Batangas | Pagalungan, Cotabato |
| Eliseo Carandang | Superintendent | Batangas, Batangas | Mamay, Davao |
| Maximino P. Amboy | Businessman | Taal, Batangas | Davao City |
| Atty. Vicente E. Calanor | Professional | Balayan, Batangas | Sta. Cruz, Laguna |
| Atty. Pedro Pelaro Kitain | Professional | Taal, Batangas | Dansalan, Lanao |
| Atty. Emmanuel Munoz | Professional | Lipa, Batangas | Kilambungan, Lanao |
| Atty. Leo B. Diokno | Professional | Lobo, Batangas | Hq. P. C., Lanao |
| Atty. Geronimo R. Manave | Surveyor | Balayan, Batangas | Dansalan, Lanao |
| Alejandro Lontok | Professional | Lemery, Batangas | Dansalan, Lanao |
| Atty. Hermonio Garcia | Professional | Ibaan, Batangas | P. C. Camp, Lanao |
| Atty. Maximino C. Montemayor | Professional | Batangas, Batangas | Malabang, Lanao |
| Dr. Daniel Torralba | Agriculturist | Batangas, Batangas | Malabang, Lanao |
| Simeon Panganiban | Agriculturist | Batangas, Batangas | Malabang, Lanao |
| Antonino Panganiban | Mechanic | Batangas, Batangas | Malabang, Lanao |
| Felipe Flores | Driver | Batangas, Batangas | Malabang, Lanao |
| Felix Panganiban | Driver | Batangas, Batangas | Malabang, Lanao |
| Azapito Panganiban | Driver | Batangas, Batangas | Malabang, Lanao |
| Melecito Panganiban | | | |

| NAMES | OCCUPATION | HOME ADDRESS (IN BATANGAS) | ACTUAL ADDRESS |
|----------------------------------|-------------------------|-------------------------------|--------------------------|
| Garciano Panganiban | Driver | Batangas, Batangas | Malabang, Lanzao |
| Francisco Panganiban | Driver | Batangas, Batangas | Malabang, Lanzao |
| Jose Panganiban | Mechanic | Malabang, Batangas | Malabang, Lanzao |
| Pedro Salido | Businessman | Tanauan, Batangas | Malabang, Lanzao |
| Lazaro Castillo | Farmer | Balayan, Batangas | Tacloban, Leyte |
| Inocentes M. Pedraza | Professional | Lipa, Batangas | Tacloban, Leyte |
| Dr. Dionisio Marase | Professional | Taal, Batangas | Tacloban, Leyte |
| Pedro Capucion | Businessman | Sto. Tomas, Batangas | P. N. B. Tacloban, Leyte |
| A. Castillo | Auditor | Lemery, Batangas | Tacloban, Leyte |
| Roman Gatchalian | Engineer | San Jose, Batangas | Tacloban, Leyte |
| Agapito Mendoza | Businessman | Nasugbu, Batangas | Tacloban, Leyte |
| Victorio Manibay | Harbor Ships Pilot | Bauan, Batangas | Tolosa, Leyte |
| Miguel Contreras | Radio Engineer | Cuenco, Batangas | San Teodoro, Mindoro |
| Domingo Laredo | Pres. L. L. & Deo. Inc. | Taal, Batangas | Pinamalaran, Mindoro |
| Tomas Villamin | Political | Lipa, Batangas | Calapan, Mindoro |
| Victorino Medrano | Agriculturist | Lipa, Batangas | Bone, Marinduque |
| Jacinto Manalo | Prov. Auditor | San Jose, Batangas | Boac, Marinduque |
| Gregorio Chavez | Ad. Deputy | Taal, Batangas | Boac, Marinduque |
| Ramon Villamin | Prov. Secretary | Tanauan, Batangas | Boac, Marinduque |
| Blas de la Rosa | Professional | Tanauan, Batangas | Gasan, Marinduque |
| Jose Masangkay | Businessman | Lemery, Batangas | Misamis, Mis. Occ. |
| Dr. Jesus Sanciangco | Physician | Sto. Tomas, Batangas | Plaridel, Mis. Occ. |
| Pedro A. Ariola | Mail collector shipping | Bauan, Batangas | Cabanatuan, N. E. |
| Atty. Pedro A. Maldia | Professional | Lipa, Batangas | Cabanatuan, N. E. |
| Brigido Lohrin | Businessman | Alitagtag, Batangas | Cabanatuan, N. E. |
| Primitivo Castillo | Employee B. I. R. | San Juan, Batangas | Munoz, N. E. |
| Milton Sandoval | Businessman | Sto. Tomas, Batangas | Cabanatuan, N. E. |
| Sostimo D. Aguilar | Professional | Bauan, Batangas | Solano, N. Vizcaya |
| Atty. Tomas Gayagoy | Professional | Bauan, Batangas | Bayombong, N. V. |
| Eugenio S. Magdon | Cloth dealer | Bauan, Batangas | Dupax, N. Vizcaya |
| Venancio Mailig | Cloth dealer | San Juan, Batangas | Bayombong, N. V. |
| Casiano Maranan | Cloth dealer | San Juan, Batangas | Solano, N. Vizcaya |
| Felipe Mercado | Cloth dealer | San Juan, Batangas | Solano, N. Vizcaya |
| Alejandro Mercado | Cloth dealer | Alitagtag, Batangas | Solano, N. Vizcaya |
| Virginia Mercado | Cloth dealer | Alitagtag, Batangas | Solano, N. Vizcaya |
| Paciano Hernandez | Restaurant Prop. | Alitagtag, Batangas | Solano, N. Vizcaya |
| Bernardo Panaligan | Driver | Alitagtag, Batangas | Bayombong, N. V. |
| Domingo Panaligan, M. | Driver | Alitagtag, Batangas | Bayombong, N. V. |
| Domingo Panaligan, P. | Driver | Bauan, Batangas | Bayombong, N. V. |
| Eugenio Magboo | Engineer | Tuy, Batangas | Bayombong, N. V. |
| Mrs. Rufina Calingasan de Magboo | Pharmacist | Bauan, Batangas | Solano, N. Vizcaya |
| Domingo Magboo | Lumber Dealer | Lipa, Batangas | Bayombong, N. V. |
| Teofilo Alvarez | Employee | Lipa, Batangas | Bayombong, N. V. |
| Alfredo Alvarez | Driver | Lipa, Batangas | Ilagan, Isabela |
| Victorio Ramirez | Foreman, E. P. W. | Lian, Batangas | |

| NAMES | OCCUPATION | HOME ADDRESS (IN BATANGAS) | ACTUAL ADDRESS |
|--------------------------------|-----------------------------|-------------------------------|------------------------------|
| Mrs. Francisca C. Aban | Teacher | Batangas, Batangas | Bagabag, N. V. |
| Victoriano C. Arias | Businessman | Ibaan, Batangas | Bagabag, N. V. |
| Cavetano Montalbo | Livestock Inspector | Ibaan, Batangas | Bayombong, N. V. |
| David Alaiasa | Rice mill prop. & lad owner | Ibaan, Batangas | Bambang, N. V. |
| Isabelo M. Merano | Jeweler | San Luis, Batangas | Puerto Princesa, Palawan |
| Buenaventura Merano | Businessman | San Luis, Batangas | Puerto Princesa, Palawan |
| Ricardo de la Cruz | Businessman | San Luis, Batangas | Puerto Princesa, Palawan |
| Graciano Artillaga | P. C. S. Agent | San Luis, Batangas | Puerto Princesa, Palawan |
| Irene Lascano | Businessman | San Luis, Batangas | Guinayangan, Quezon |
| Aureliano Moreto | Clerk | Taal, Batangas | Guinayangan, Quezon |
| Severo Zagrila | Mun. Treas. | Taal, Batangas | Guinayangan, Quezon |
| Ignacio Macalintal | Businessman | Taal, Batangas | Guinayangan, Quezon |
| Santiago Rosales | Businessman | Alitagtag, Batangas | Guinayangan, Quezon |
| Francisco Espeleta | Foreman | Taal, Batangas | Guinayangan, Quezon |
| Atty. Nicancor Marasigan | Professional | Batangas, Batangas | Guinayangan, Quezon |
| Atty. Andres Laredo | Professional | Calaca, Batangas | Macabebe, Quezon |
| Ireneo Mangubat | Businessman | Coenen, Batangas | Lucena, Quezon |
| Alberto S. Reyes | Businessman | Taal, Batangas | Sariaya, Quezon |
| Elpidio Torres | Court Stenographer | Taal, Batangas | Sariaya, Quezon |
| Francisco Lopez | Asst. Local Civil Register | Balayan, Batangas | Pasig, Rizal |
| Maximo A. Garcia | 2nd. Lieut. | Batangas, Batangas | V. L. Gen. Hosp. Man., Rizal |
| Jaime S. Gonzales | Foreman | Bauan, Batangas | Aurora, Zamboanga |
| Vicente Carandang | Notary Public | Tanauan, Batangas | Marsazatubig, Zamboanga |
| Ricardo Dira | Student | Balayan, Batangas | Calbayog, Samar |
| Agustin Lamaligan | Businessman | Alitagtag, Batangas | Calbayog, Samar |
| Arsenio Rodriguez | Businessman | San Luis, Batangas | Calbayog, Samar |
| Hilarion Aquino | Businessman | San Luis, Batangas | Calbayog, Samar |
| Francisco Marasigan | Businessman | San Luis, Batangas | Calbayog, Samar |
| Melchor Marasigan | Businessman | San Luis, Batangas | Calbayog, Samar |
| Julio Marasigan | Businessman | San Luis, Batangas | Calbayog, Samar |

BUNTAL HATS

NASARIO B. NABATO
PROPRIETOR

1038 Ave. Rizal

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PHARMACEUTICAL DEPARTMENT
COSMETICS DEPARTMENT
SUNDRY DEPARTMENT
GENERAL IMPORTS

»« »« »«

PROVINCIAL BRANCHES & AGENCIES

ILOILO

CEBU

BACOLOD